

Jerusalem Institute for Israel Studies

Work Plan – 2014

Introduction

During 2014 the range of activities at the Jerusalem Institute for Israel Studies (JIIS) will be expanded following the reopening of the Center for Sustainability Studies in mid-2013 and the opening of the new Center for the Study of Ultra-Orthodox Society in late 2013.

Twenty-eight projects are slated for the coming year. These include sixteen projects within the Jerusalem Research Cluster, five within the Conflict Management and Resolution Cluster, three to be conducted by the Innovation Policy Center, two by the Center for Sustainability Studies and two by the fledgling Center for the Study of Ultra-Orthodox Society.

JIIS will also host two fora of researchers and policymakers, the first addressing Jerusalem's geopolitics and the second the field of ultra-orthodox (haredi) society. The Institute will continue to be engaged with the Marom Plan across its various issue areas: tourism, the biotechnology industry, the AcademiCity project, and migration. This year, in addition, development of the high-tech industry in Jerusalem will be examined. Within the framework of the Marom Plan, JIIS will conduct sixteen targeted papers and studies. Another major project, in the area of population forecasting, will be undertaken on behalf of the Jerusalem Transport Master Plan Committee (pending final authorization).

We will of course continue to publish the annual *Statistical Yearbook of Jerusalem* and its companion volume, *Jerusalem: Facts and Trends*, which analyzes the present situation in Jerusalem across a wide variety of spheres of life as well as patterns of change within the city. This year we will publish a new statistical yearbook addressing the ultra-orthodox society.

We will continue to engage in issues relating to East Jerusalem, including the planning, collection and analysis of data, and hold brainstorming sessions that address the current reality and future alternatives for the development of East Jerusalem.

The various projects of the Innovation Policy Center and the Center for Sustainability Studies will continue, alongside exploration of new research opportunities in those arenas.

A major study of new ultra-orthodox cities is planned for this year as well.

Nineteen new publications are anticipated during the course of the year.

Jerusalem Research Cluster

Marom Plan

The government of Israel has adopted the Marom Plan for the economic development of Jerusalem during 2011-16. In accordance with the government's decision, the plan's primary areas of activity are the following:

- Strengthening Jerusalem as a tourist city;
- Strengthening Jerusalem as a center of research, development and industry in the field of biotechnology;
- Additional complementary measures aimed at economic development.

The government has allocated a total of NIS 290 million for this program. Additional funding will be allocated by the Ministry of Tourism and the Municipality of Jerusalem for the benefit of the tourist industry.

There will be a steering committee for the Plan, which will be implemented by the Jerusalem Development Authority (JDA). In 2012 JIS was requested to participate in its implementation through consultation, research, monitoring and evaluation. This year JIS will continue its consultation, research and evaluation of the Plan.

The details of the Plan by subject are as follows:

Part A: Development of Tourism

Objective: To follow the development of tourism activities related to the Marom Plan: to provide advice and develop indicators by which to monitor and evaluate the relevant activities and outcomes and to assist leaders in the field to advance the city's tourist industry in its various forms.

Activities: An evaluation and advisory committee composed of experts in the fields of evaluation, tourism, economics, social studies and planning will be available to serve the Plan. The committee will follow the course of development of the tourism branch within JDA. The work will focus on evaluation of activities in various areas while assisting in creating an economic strategy for further development of the city's tourist industry. Using quantitative and qualitative criteria, JIS will evaluate the degree of success of activities and plans for development of this industry within the city. It will provide continuous consultation, monitoring, measurement and evaluation as well as relevant research as needed. This year we will address the issue of barriers in the construction and financing of hotels, new markets, tourism in Metropolitan Jerusalem including Bethlehem, and the completion of issues we addressed in 2013 including, among others, a survey of sites, a survey of hotel tourist guests and one-day tourism in the city, in order to assess the influence of policy tools that have been implemented through the Plan.

The following studies will be undertaken:

1. An annual report on “The State of Tourism” based on the defined indicators as well as on a survey of incoming tourism and analysis and updating of the Central Bureau of Statistics data
2. Continuing field survey of tourists
3. Continuing field survey of tourist sites. Mapping and qualitative and quantitative analysis of tourist sites in the city and of tourist facilities as well as their physical distribution, capacity, integration into travel routes, extent of internet visibility, knowledge of various languages and the like – GIS field survey and mapping
4. Further in-depth research and recommendations for action in the area of one-day tourism in Jerusalem

Researchers: Israel Kimhi, Dr. Maya Choshen and Lior Regev

Part B: Development of the Biotechnology Industry

Objective: Monitoring activities aimed at advancing the biotechnology industry in Jerusalem on the basis of the work plans and objectives established by Bio-Jerusalem in the framework of the Marom Plan.

Activities: Consultation, monitoring and evaluation of the plans to promote biotechnological sectors. A JIIS committee will continuously follow the program’s course of development and implementation within the JDA. The committee will map current activities, assist in the development of strategies for action in the field, monitor and conduct periodic evaluations. Focused studies will be undertaken with the aim of creating a foundation for future efforts to promote this sector.

In 2014 the following studies will be undertaken:

1. Expanding the research to assess the factors to be considered in situating the high-tech industry
2. Formulation of indicators to monitor the development of the high-tech industry in Jerusalem
3. Examination of the factors underlying the shortage of skilled personnel in the biotechnology industry in Jerusalem
4. The potential for linking between a policy of promoting medical devices and a policy of promoting the issue of industrial design in Jerusalem

Researchers: Dr. Dan Kaufmann and Yamit Naftali

Part C: Consultation, Monitoring, Research and Evaluation of Activities to Promote Academics in the City – The “AcademiCity” Project

Objective: “AcademiCity” is an initiative aimed at turning Jerusalem’s academic institutions into a magnet for attracting students to the city by enhancing the learning experience in Jerusalem while leveraging the economic influence of academic activities in the city. The

goal is to foster cooperation among the various higher education institutions in Jerusalem. The evaluations activities proposed here are intended to assist policymakers in assessing the influence and achievements of AcademiCity using various quantitative and qualitative indicators established in the framework of the Marom Plan, and consequently to improve the functioning of the program in the long term.

Activities: A monitoring, evaluation and consultation committee will follow the activities of AcademiCity. It will advise the Plan's directors, monitor its activities and evaluate its achievements.

In 2014 the following studies will be undertaken:

1. A status report on academia in 2014, based on the defined indicators and on data of the Central Bureau of Statistics
2. An evaluation of the program "Making a Neighborhood"
3. An evaluation of procedures relating to overseas students
4. A demand forecast for higher education in Jerusalem for the year 2020
5. A survey of graduate students
6. Employment of students in elite companies (accepted practice regarding student employment)

Part D: Migration to and from Jerusalem

Since the early 1990s, Jerusalem has registered a negative migration balance (the number of people leaving the city for other localities in Israel has been higher than the number coming to live in Jerusalem from other localities in Israel). This phenomenon has serious negative ramifications for the city.

In the context of the Marom Plan an immigration study is underway, examining the characteristics of both those who leave and those to move to the city as well as the reasons for migration of both those who depart and newcomers. The study uses a variety of methodologies, of which the primary ones are a survey directed at a sampling of Jewish households among those who depart and those who enter the city, and focus groups of residents in order to determine their future intentions. The study is fully underway and is expected to conclude in 2014.

Researchers: Michal Korach, Dr. Maya Choshen and Israeli Kimhi

Statistical Yearbook of Jerusalem

JIS publishes the *Statistical Yearbook of Jerusalem* on an annual basis. The *Yearbook* includes about 200 charts and graphs containing current data on territory, climate, population, migration, standard of living, employment, industry, services, construction, tourism, education, culture and sports, health, welfare, communications, public order, religion, municipal budget and more.

This year will see the publication of the 28th *Yearbook*.

Yearbook committee: Dr. Maya Choshen (chief editor), Yair Assaf-Shapira (graphics editor), Inbal Shimon, Yael Israeli

Steering committee chairman: Prof. Moshe Sicron

In cooperation with the Jerusalem Municipality, the Jerusalem Development Authority, the Knesset (Israeli parliament) and the Leichtag Family Foundation

Jerusalem Facts and Trends

This complementary publication to the *Statistical Yearbook* examines and analyzes Jerusalem's present situation as well as developments and patterns of change in the city over the years.

Researchers: Dr. Maya Choshen, Michal Korach, Yair Assaf-Shapira and Inbal Shimon

Conservation Policy for Jerusalem

This conservation policy is intended to outline the substance and strategy for conservation of heritage sites, while at the same time ensuring urban development. The aim of the research is to formulate a clear and comprehensive conservation policy for Jerusalem and to present decision makers with alternative courses of action as well as sound policy recommendations in this area. The preparation of the manuscript has been completed and it will be published in early 2014.

Researchers: Israel Kimhi, Dr. Maya Choshen, Yair Assaf-Shapira, Dr. Amnon Ramon, Giora Solar and Peter Bogud (architect)

In cooperation with the Goldman Foundation

East Jerusalem Studies

East Jerusalem (Arab neighborhoods) is largely a "black hole" in terms of organized knowledge regarding the social and political characteristics of its Palestinian residents. JIIS and other institutions such as the Municipality of Jerusalem, the Central Bureau of Statistics and the Palestinian Bureau of Statistics have accumulated a great deal of data regarding economic and social issues as well as the level of services and the infrastructures. But this knowledge is not complete and has not been analyzed in order to enable a focused, in-depth study – neither at the inclusive level covering all East Jerusalem Arab residents, nor at the local neighborhood level.

This is a multi-year project that includes the gathering of social information regarding East Jerusalem neighborhoods, cross-sectional studies on the needs of its various neighborhoods in relation to findings regarding infrastructures and services; the pooling of databases in the areas of demography, employment, transportation, infrastructure, services and more. Depending on need and funding, JIIS will undertake studies of secondary issues at the macro level aimed at highlighting unique problems requiring immediate attention and rectification,

such as in the areas of education, planning and construction. In 2013 research was completed on the neighborhoods of Sur Baher and Beit Hanina. In 2014 research will be undertaken on the neighborhoods of Wadi Joz and Jabel Mukaber.

Researchers: Prof. Yitzhak Reiter, Israel Kimhi and Lior Lehrs

Migration Trends of Young Adults vis-à-vis Jerusalem

The mayor of Jerusalem has assigned top priority to cultivation of the city's young adult population. This project is a long-term study aimed at establishing a current and reliable database on young adults in Jerusalem. The year will be the fourth consecutive year of research, exploring the profile of young adults, their residential preferences, migration patterns, employment characteristics, standard of living, family status, education and more. The research analyzes the data and produces charts, graphs, maps and a concise analysis of the current state of affairs and patterns of change indicated by the quantitative data.

Researchers: Yair Assaf-Shapira and Dr. Maya Choshen

In cooperation with the Strategic Planning and Policy Division of the Jerusalem Municipality

Forecasts of Population and Distribution of Centers of Employment, Study and Other Focal Points of Activity – Master Plan for Transportation

This is a foundational project whose purpose is to provide the Master Plan with a base of information, knowledge and insights that will help establish a new model for transportation in the city. The undertaking will continue for more than a year and will include the preparation of a new population forecast for the city with population distribution according to areas of traffic as well as a forecast of employees in relation to centers of employment and other centers of activity that engender traffic such as schools and institutions of learning, cultural centers, focal points of trade and the like.

The project is conditional on final approval of the Jerusalem Transportation Master Plan Committee.

Researchers: Israel Kimhi, Dr. Maya Choshen, Yair Assaf-Shapira and Dr. Eliyahu Ben-Moshe

Tourism Workshop

This workshop will take place with the cooperation of the Geography Department of the Hebrew University and will include about 20 participants – students and tourism experts. The workshop addresses a variety of tourism issues that relate to Jerusalem. The goal is to expand existing knowledge regarding this issue and conduct studies that will help promote the system of tourism in the city. The workshop comprises eight meetings throughout the academic year and is recognized as a university course for academic credit.

Workshop organizers: Israel Kimhi and Prof. Noam Shoval

Kidron Valley Basin – Project Planning

The Dead Sea Drainage Authority is advancing about twenty projects that comprise part of the Master Plan for Development of the Kidron Valley Basin. This year JIIS will continue to serve as planning coordinator for the relevant projects.

JIIS project committee: Israel Kimhi and Yair Assaf-Shapira

Culture for Jerusalem

This research aims to examine the scope of cultural activity in the city and its influence on social life and the economy. The objective of this undertaking is to produce a mapping of culture in Jerusalem. The research will identify the characteristics of cultural activities taking place in Jerusalem in cultural institutions, outdoor events and “roaming” urban events. Activities will be mapped by the following criteria: nature of activity, scope of activity, budget and target audience.

The influence of cultural and artistic activity will be examined along four dimensions: economic dimension, demographic dimension, physical dimension and cultural discourse. The first phase will entail a pilot project for the city center. If additional funding is found, the research will be extended to cover the entire city.

Researchers: Dr. Maya Choshen, Ruth Abraham and Lior Regev

In cooperation with the Jerusalem Foundation

Jerusalem – City of Three Religions: Mount Zion as a Test Case

This study aims to propose tools and methods for strengthening the status of Jerusalem as an “international city” by using the key resource that sets this city apart from all others – its holiness to the three monotheistic religions and its rich and unique history. The study will propose ways of defusing tension among the various religious groups.

As a test case there will be an examination of Mount Zion, an important historic site and holy place for the three religions, where there has recently been an escalation of tension between Jews and Christians. The study will map and analyze these tensions and struggles, identify their root causes and propose ways of defusing and resolving them.

Researcher: Dr. Amnon Ramon

The Residence Status of East Jerusalem Arabs

The legal status of East Jerusalem residence is problematic, and nearly all of them have the status of residence. This situation generates many legal, moral and administrative problems, as well as a sense of insecurity within the population. This research aims to examine all aspects and implications of the permanent resident status of East Jerusalem Arabs: its formulation from 1967 to date, its significance in day-to-day life and its long-term implications for Israeli policy and the action of governing authorities in East Jerusalem, and

alternative status proposals for East Jerusalem Arabs using various scenarios – that of no arrangement or that of progress towards an interim arrangement or permanent arrangement.

The study will be published in 2014.

Researcher: Dr. Amnon Ramon

Israeli Policy towards East Jerusalem Arabs

The discussions of the Work Group addressing East Jerusalem revealed a harsh and complex reality and, in particular, a series of complications and obstacles that make life very difficult for Arab residents as well as the Israeli authorities in East Jerusalem. In the physical dimension, the most difficult problems that were raised related to arrangements regarding real estate, planning and construction, which make it hard to obtain construction permits under the law and to address difficult infrastructure problems in East Jerusalem. In the social dimension the problems raised related to the division of East Jerusalem's population, the problems stemming from the status of residence, the lack of representative and agreed-upon leadership, difficulties in community organizing and structured weakness, which encumber all municipal and government action as well as interaction between the authorities and the residents. In the dimension of schools and higher education, the issue arose of difficulties faced by young people who had been schooled according to the Jordanian-Palestinian curriculum in terms of integrating into higher education institutions in Israel and into the Israeli workforce. In the economic dimension, the lack of knowledge regarding basic data about the East Jerusalem economy became evident: employment, the labor market, the scope of trade, measures of poverty, ties with the Jewish sector and more. It also became apparent that the Israeli government does very little in East Jerusalem within the economic-social dimension – even in comparison with its activities in the Arab sector within the Green Line. At the same time, among some segments of East Jerusalem's Arab society, it is possible to discern hesitant signs of an interest in acting to improve the quality of life while somewhat setting aside the sensitive issue of the city's political future. All this is occurring in the context of the receding "political/diplomatic horizon," the problems pertaining to the functioning of the Palestinian Authority and the hardships it faces in operating in East Jerusalem.

Against this background, the study will seek to propose an Israeli policy that will alleviate tension in East Jerusalem by means of systematic government action that will benefit the Arab population across a range of areas in the physical, social and economic dimensions. The undertaking will focus on examining a series of bureaucratic, legal and other barriers and obstacles that create hardships for the Arab population and encumber the activities of the governing authorities in East Jerusalem. The research will entail mapping, analysis, and detailed specification of the various barriers and obstacles in the physical, social and economic dimensions. We will analyze policy tools for the Israeli government and propose ways of addressing the above issues using civil society.

Researcher: Dr. Amnon Ramon

Jerusalem Evaluation Studies

In 2014 we will conduct four evaluation studies of social projects in the city and accompany organizations working in the city in order to produce an internal assessment of the projects it operates.

Green Schools

This is a three-year evaluation study of a project aimed at placing the issue of water recycling on the curriculum of Jerusalem schools in all sectors, as part of a comprehensive environmental education. This will be the third year of this evaluation study.

Researchers: Dr. Maya Choshen, Dr. Asmahan Masry Herzalla and Efrat Sa'ar
In cooperation with the Jerusalem Foundation, the Education Administration (Jerusalem Municipality) and the Green Network

Gonenim

This is an evaluation study of activities aimed at encouraging implementation of green plans in the Gonenim (Katamonim) neighborhood. The objective of the program is to promote the assimilation of environmental values in the neighborhood through the initiative of the local community center and with the cooperation of the neighborhood residents.

Researchers: Dr. Maya Choshen and Michal Korach
In cooperation with the Jerusalem Foundation

Kangaroo Center

This is an evaluation of the multi-purpose center for pre-schoolers in the Gonenim neighborhood, operated by the Southern Community Center.

Researchers: Dr. Maya Choshen and Michal Korach
In cooperation with the Jerusalem Foundation

Accompaniment of Internal Evaluation Process

JIS staff will accompany organizations and groups supported by the Jerusalem Foundation in their internal evaluation of Foundation-funded projects. This engagement is a continuation of preparatory training in internal evaluation, provided at JIS in 2012 at the request and with the support of the Jerusalem Foundation.

Researchers: Dr. Maya Choshen and Efrat Sa'ar
In cooperation with the Jerusalem Foundation

Conflict Management and Resolution Center

Work Group: Jerusalem between Management of the Conflict and Resolution of the Conflict

Since 1993 a team of researchers in JIIS has been studying the geopolitical issues that affect Jerusalem. The aim of the Work Group in the upcoming years is to present policymakers with reliable and up-to-date information on demographic, social and political trends in East Jerusalem, and to formulate alternatives for administration of the city in the absence of a political solution as well as alternatives for future arrangements.

The Work Group addresses a variety of issues: analyzing Jerusalem's complex reality and present trends, mapping the positions and interests of the sides, reviewing the lessons learned from former negotiations, and examining alternative solutions for interim and permanent agreements. The plan for the coming year is to publish a series of papers for policymakers in two subject areas: first, management of the current situation and policy tools for defusing tension and, second, future possibilities for agreement.

Coordinator: Dr. Amnon Ramon

Work Group: Dr. Hagai Agmon-Snir, Dr. Yuval Bedolach, Ora Ahimeir, Yair Assaf-Shapira, David Brodet, Brigadier-General (Res.) Udi Dekel, Prof. Moshe Hirsch, Dan Halperin, Arik Wurzburger Dr. Maya Choshen, Dr. Hillel Cohen, Lior Lehrs, Prof. Ruth Lapidoth, Dr. Kobi Michael, Reuven Merhav, Attorney Gil-Ad Noam, Prof. Robbie Sabel, Israel Kimhi, Meir Kraus, Danny Rubinstein, Prof. Yitzhak Reiter, Ronnie Shaked, Dr. Emanuel Sharon, Col. (Res.) Dr. Danny Tirza, Ofer Or, Natalie Rose and Sarit Goldstein

Conflicts over Holy Places

Holy places are a focal point of spiritual and ritual expression, but in an environment of ethnic, national, or international conflict, they often become focal points for violence and clashes over identity as well as political recruitment. Conflicts over holy places are uniquely complex and often pose a substantial stumbling block to peace negotiations, therefore requiring separate attention and special effort. This study aims to examine the origins of violent conflicts over holy places and, through a comparative analysis, to identify ways of reducing violence and resolving conflicts of this nature. The research team has adopted an interdisciplinary approach integrating various theoretical perspectives, including the geography of holiness, conflict resolution (historical and political) and the urban environment. The study will address the Israeli-Palestinian conflict in the context of conflicts over holy places and, in parallel, will undertake a comparative analysis of conflicts in other parts of Asia and in Europe in an effort to test theoretical hypotheses based on the empirical cases examined.

In 2014 the research will address the following conflict focal points: the dispute over demands of "Women of the Wall" to pray at the Western Wall; religious pilgrimage to

Makam Nabi Hussein near Ashkelon, sites of strife surrounding holy places on Mount Zion and Mount of Olives and the burial site on the Temple Mount.

Researchers: Prof. Yitzhak Reiter and Lior Lehrs

Open City

In the course of diplomatic meetings that took place between Israel and the Palestinians over the years, the idea was raised of maintaining Jerusalem as an “open city,” without any physical division, in the framework of a peace agreement between the parties. This study explores the issue and the questions it raises and undertakes a comprehensive assessment of models and challenges related to the legal, economic, security and administrative aspects of this matter.

This discussion will be accompanied by a comparative analysis of models from various cities throughout the world and an examination of the conflict management and resolution processes employed in divided cities – whether divided between communities or countries – around the world. It will also include a survey of studies, proposals and creative ideas raised by various entities and individuals – Israeli, Palestinian and international – related to this issue.

Researcher: Lior Lehrs

Manual for Negotiations on Jerusalem

This endeavor aims to present negotiators addressing the question of Jerusalem with the most comprehensive picture possible of the core issues, while addressing the salient and central characteristics of various initiatives for an agreement on Jerusalem. The manual will also clarify the main basic assumptions and identify lessons learned from negotiations of past years, and will examine the different and diverse dimensions of the issue and the manner in which these are reflected in various initiatives and plans. We intend to address all the relevant dimensions expressed in the various models and plans in a way that will enable negotiators to orient themselves relatively easily within the existing, wide-ranging conceptual space and to extract the ideas most relevant to them, subject to their stated interests and with attention to the constraints within which they operate.

Researchers: Dr. Kobi Michael, Lior Lehrs and Dr. Amnon Ramon

Inclusive City Residence – Roundtable sessions

Alongside research on East Jerusalem neighborhoods, in 2014 we plan to initiate a project entailing a series of roundtables in order to discuss the status of these neighborhoods and the main problems that require attention and response on the part of the authorities and to promote solutions and practical policy measures. Participants will include representatives of Arab neighborhood residents, planners, engineers, experts, municipal and government representatives, city council members and representatives of civil society organizations. The

roundtables are intended to promote a channel for direct, continuous dialogue between the leadership of East Jerusalem's Arab residents and the municipal authorities, with the goal of engendering a policy change in this area and providing an appropriate response to the needs and problems of East Jerusalem's Arab neighborhoods. The project will examine the model of "inclusive city residence" using the research undertaken by JIIS on the issue of "inclusive citizenship."

Project committee: Prof. Yitzhak Reiter, Dr. Amnon Ramon and Lior Lehrs
In cooperation with the Friedrich Naumann Foundation

Conflict Resolution in Mixed Cities: Acre as a Case Study

The eruption of violence in 2008 in Acre exposed focal points of tension and dispute between the Jewish and Arab communities of the city, on the one hand, yet also led to the creation of various mechanisms and institutions to promote dialogue and cooperation, on the other hand. This study proposes using Acre as a case study and on that basis to suggest a model for conflict resolution and crisis management in mixed cities. The study will analyze the current state of affairs in the city through the question of Jewish-Arab relations and will discuss the function of mechanisms for conflict resolution at various levels and in various areas, including Jewish-Arab cooperation in the city council, inter-religious dialogue among clergy and activities of civil society organizations, foremost among them the Keshet (Rainbow) Group.

Researchers: Prof. Yitzhak Reiter and Lior Lehrs
Date of completion: Summer 2014

Innovation Policy Center

Marom Plan: Development of the Biotechnology Industry

See details in the section **Jerusalem Research Cluster**

Researchers: Dr. Dan Kaufmann and Yamit Naftali

Public Engagement in Private Equity Funds for Small and Medium Enterprises: Identifying Local Needs and Creating Policy Models

This study seeks to explore and clarify the economic stumbling blocks to fundraising facing innovative small and medium enterprises (SMEs) in the low-tech sector that are largely dependent on intangible assets such as knowledge and human capital. The study will identify the areas of activities and needs of these companies and then explore the possibility of responding by launching a government program that would encourage the establishment of earmarked funding sources. The study will examine various models for funding from around the world, seek to understand the current demand for local private equity funds and identify the local needs of small and medium enterprises. Upon conclusion of the study, a policy paper will be prepared on the basis of insights emerging from the study and recommendations will be proposed for ways of expanding and increasing the sources of funding in accordance with the needs of the local economy. The study is expected to be completed this year and its conclusions will be presented to the Small and Medium Enterprises Authority (SMEA) in the Ministry of Industry, Trade and Labor.

Researchers: Prof. Dafna Schwartz, Prof. Raphael Bar-El, Dr. Dan Kaufmann and Yamit Naftali

In cooperation with the SMEA and Ben-Gurion University of the Negev

SPREE: Servicing Policy for a Resource Efficient Economy

SPREE is a three-year environmental project that was submitted as a research proposal to the European Union in late 2011 by the Innovation Policy Center at JIIS. The project is expected to conclude in June 2015. The project's research consortium comprises ten entities, including universities, research institutes and public authorities from across Europe, as well as JIIS, Tel Aviv University and Ben-Gurion University from Israel. Yael Marom from JIIS coordinates the project and Prof. Eran Feitelson serves as one of its leading scientists.

The SPREE project aims to propose policies for promoting "servicizing" in specific sectors (water, mobility and agri-food), building on case studies among members states of the consortium (the UK, Spain, Finland, Netherlands, Sweden, Lithuania and Israel). The project is innovative in its development and integration of qualitative and quantitative methodologies, in particular its use of agent-based modeling, in order to measure economic, environmental and social performance of servicing systems. These tools enable identification of the conditions that make it possible for servicing systems to bring about a delinking between economic growth and environmental harm while achieving valuable social objectives. Likewise, these tools are a meant to measure the potential of policy tools

to encourage the creation of servicizing systems and support their implementation on the ground. The major outcome of the SPREE project will be “Servicizing Policy Packages” to facilitate and promote servicizing in the water, mobility and agri-food sectors.

Researchers: Yael Marom, Dr. Dan Kaufmann and Prof. Eran Feitelson.

Economic Indicators to Assess the State of Affairs in Jerusalem

This study aims to create economic indicators for Jerusalem. The indicators will enable municipal and governmental decision makers, professionals and the general public to track an authority’s development processes. Periodic measurements will enable a long-term assessment of the state of affairs of an authority and its development in relation to itself and in relation to other relevant authorities. (In the past, JIIS researchers Dr. Maya Choshen, Israel Kimhi, Michal Korach and Yair Assaf-Shapira compiled a set of indicators for the Municipality of Tel Aviv to assess the city’s progress in relation to the vision formulated by its leadership.)

(This project is conditional on funding.)

Researchers: Dr. Dan Kaufmann and Yamit Naftali

Center for Sustainability Studies

Urban Sustainability

“Urban Sustainability” is a three-year project launched in May 2013 and expected to conclude in April 2016. The project, funded by the Yad Hanadiv foundation, is a continuation of the large-scale project “Sustainability Outlook 2030” conducted by JIIS in cooperation with the Ministry of Environmental Protection.

The starting point of the project “Urban Sustainability” is the fact that despite achievements in the efficiency of production processes and the transition to environmentally friendly products, we are still very far from achieving the objectives that will enable global environmental preservation for the next generations. The project is innovative in its focus on human behavior. “Urban Sustainability” identifies the city as the place where most human activity takes place, and with the assistance of a team of leading experts in various areas of human behavior, it seeks to formulate recommendations for policy and conduct, with a view to attaining sustainability by changing the urban lifestyle.

The project is currently in phase 1, which is expected to last until June 2014. The focus of this phase is the formulation of an expert opinion and of indicators for urban sustainability. In this context experts from various fields (social media, design, transportation, energy, economics, urban communities and others) have been asked to review the current state of affairs in Israel within their area of expertise and to identify turning points that will foster change. The results will be translated into a set of indicators that will help identify communities that maintain a sustainable lifestyle as well as the individual variables that influence this lifestyle.

Phase 2, which will continue from June 2014 until the project’s conclusion, will focus on the formulation of a vision and development of strategies for sustainable cities. Through a series of workshops, experts and other stakeholders will engage in developing the vision and models of sustainable cities. Later the project will translate this vision into strategic orientations, policy directions and action plans. At this stage the team will be joined by experts in organizational systems and structures, civil society experts, business sector experts and experts in the management of local systems.

The final product of the project will be policy recommendations for promoting behavioral changes to achieve a sustainable lifestyle in Israel’s cities. These recommendations will be directed towards various stakeholders: members of the central government, local authorities, the business sector and members of civil society and local communities. The advisory committee for the project – composed of representatives from the various sectors – is currently being assembled, with a view to recruiting the members already at this stage and simultaneously identifying opportunities to promote sustainable models and ways of eliminating barriers.

Project committee: Chair – Tami Gavrieli, Coordinator – Galit Raz-Dror, Advisors – Valerie Brachia and Dr. Maya Choshen. Michal Eitan, Dr. Yael Pereg, Dr. Lia Ettinger, Prof. Erel Avineri, Dr. Roby Nathanson, Dr. Meidad Kissinger, Yoav Egozi, Dr. Shai Ben Yosef and Nimrod Dweck

Economic Benefits of the Southern Basin in the Dead Sea

This study aims to examine the economic benefits stemming from the existence of the Southern Basin of the Dead Sea. It is being conducted by the Pareto Group. JIIS is overseeing the review and critique of this study, which is expected to conclude this year.

Researchers: Valerie Brachia and Dr. Dan Kaufmann

Center for the Study of Ultra-Orthodox Society

The Jerusalem Institute for Israel Studies in cooperation with the Mishpacha ("Family") group and the Lander Institute–Jerusalem Academic Center have established the new Center for the Study of Ultra-Orthodox Society in Israel. The Center's Work Plan for 2014 includes the following activities:

A. **Meetings of the forum of researchers of the ultra-orthodox society:** The Forum for Ultra-Orthodox Studies will continue its activities, within the framework of the Center, and will hold six meetings during 2014. At the meetings relevant studies will be presented and discussions will be held.
Forum participants: Prof. Kimmy Caplan, Prof. Amiram Gonen, Prof. Yossi Shilhav, Prof. Menachem Friedman, Prof. Tamar El Or, Dr. Danny Brown, Dr. Nurit Stadler, Dr. Nissim Lion, Dr. Lee Kahaner, Dr. Shlomo Tikochinsky, Dr. Reuven Gal, Dr. Yohai Hakak, Dr. Yaakov Lupo, Dr. Rivka Neria Ben-Shachar, Dr. Dan Kaufmann, Dr. Maya Choshen, Dr. Udi Spiegel, Gilad Malach, Asaf Malchi, Bezalel Cohen, Zvika Shreiber, Malachi Krentzler, Neri Horowitz, Dan Ben David, Prof. Nissan Rubin, Shamai Asif, Dr. Anat Feldman, Dr. Doron Shlomi, Prof. Naftali Rothenberg and Dr. Anat Barrett.

Forum coordinator: Asaf Malchi

In cooperation with the Jerusalem Foundation

B. **Conferences:** The Center is planning to host three conferences during 2014, which will be open to the general public. Each conference will focus on a main issue. The first conference, on January 9, 2014, was on the topic "The Shas Movement and Haredi-Sephardi Community at the End of Rabbi Ovadia Yosef's Era."

C. **Studies:** The first research project to be undertaken by the Center in 2014 will focus on patterns of employment, consumption and community relations within the populations of new ultra-orthodox cities. The research will be conducted by Dr. Lee Cahaner, who seeks to observe changes in these patterns since 2007, when she undertook a comparable study in terms of subject matter and extensive scope. Dr. Cahaner's study will be published towards the end of the year. The topics of additional studies will be determined during the course of the year.

D. **Journal:** In 2014 the Center will launch a new journal in electronic format for the most part, but a limited quantity will also be printed. The first issue of the journal will be published in May 2014 and the second in November 2014.

E. **Annotated Bibliographic Database:** This database will contain publications addressing the various ultra-orthodox communities. Every entry will include a short description of the article or book. Dr. Shlomo Tikochinsky will prepare the foundation of the

database. The database will be published electronically via the new Center's website in May 2014.

F. **Statistical Yearbook of the Ultra-Orthodox Society in Israel:** This publication on the ultra-orthodox sector in Israel, to be prepared in cooperation with the Israel Democracy Institute, is intended to serve as foundation for engaging in matters relating to the ultra-orthodox. The publication will present extensive information about the many communities that make up the ultra-orthodox sector and provide a comprehensive, current statistical picture for decision makers, policymakers, researchers, ultra-orthodox and others and stakeholders with respect to ultra-orthodox sector and Israeli society as a whole. The statistical information will be supplemented by analysis and interpretation of the data. The yearbook is expected to be printed biennially and updated on the internet annually and the information accumulated over the years will enable readers and users to form an in-depth, comparative picture of the processes that ultra-orthodox society is undergoing. The first issue of the yearbook is to be published towards the end of 2014.

Researchers: Dr. Maya Choshen, Dr. Lee Cahaner and Dr. Gilad Malach

Forthcoming Publications – 2014

Jerusalem Research Cluster

1. *Statistical Yearbook of Jerusalem*
2. *Facts and Trends* – Hebrew
3. *Facts and Trends* – English
4. *Conservation Policy for Jerusalem*
5. Summary Paper on Tourism in Jerusalem (in the framework of the Marom Plan)

Conflict Resolution and Management Center

1. Mapping East Jerusalem neighborhoods:
 - Sur Baher document – Hebrew and Arabic
 - Beit Hanina document – Hebrew and Arabic
 - Wadi Joz document – Hebrew and Arabic
 - Jabel Mukaber document – Hebrew and Arabic
2. Manual for Negotiations on Jerusalem
3. Status of East Jerusalem Arabs
4. Fatwas – translation of the book to Arabic
5. Position paper – Women of the Wall (in the context of research on conflicts in holy places)
6. Position paper – Persistent sites of strife in Jerusalem: Mount Zion and Mount of Olives as test cases (in the context of research on conflicts in holy places)
7. Position paper – Mechanism for crisis management based on lessons learned from the case of Acre

Environmental Policy Center

1. Environmental Liability in Israeli Law
2. Environmental Peacemaking – Literature Review – Shachar Sadeh
3. Environmental Diplomacy – Ori Livne

Center for the Study of Ultra-Orthodox Society

1. New Ultra-Orthodox Cities – Employment, Consumption and Community
2. Yearbook on the Ultra-Orthodox Society
3. Journal – two issues with articles