

Tourism in 2012

- The revenue from tourist hotels in Jerusalem constituted 18% of the total revenue from tourist hotels in Israel.
- The revenue from tourist hotels measured NIS 1,708,674,000 of which 90% came from hotels in West Jerusalem. The revenue in Tel Aviv was slightly higher than in Jerusalem, measuring NIS 1,780,398,000 and in Haifa revenue measured NIS 247,675,000.
- The number of hotel guests in Jerusalem was 1,348,700 of whom 68% were overseas tourists and 32% were Israelis.
- The number of overnight stays in Jerusalem hotels measured 3,892,000, constituting 18% of the overnight stays in Israel.
- In Jerusalem the percentage of overseas tourist overnight stays out of the total of overnight stays is 80%. This very high percentage is identical to the figure for Tel Aviv; by comparison, the figure is 44% for Israel and 53% for Haifa.
- The percentage of overnight stays of tourists from America, out of the total number of overnight stays of overseas tourists who were hotel guests, was especially high in Jerusalem, at 47%. In Israel it was 33%, in Tel Aviv 30%, and in Haifa 37%.
- The percentage of overnight stays of tourists from Europe, out of the total number of overnight stays of overseas tourists who were hotel guests, was 37% in Jerusalem, 50% in Israel, 53% in Tel Aviv, and 45% in Haifa.
- The average number of overnight stays per hotel guest in Jerusalem was 2.9. For overseas guests the figure rose to 3.4 after 5 years of measuring 3.3 (2007-2011). The number of overnight stays per Israeli guest has not changed since 2007.
- The average number of overnight stays per guest was higher in West Jerusalem than in East Jerusalem. The gaps were larger for the average number of overnight stays of overseas hotel guests (3.5 in West Jerusalem and 2.9 in East Jerusalem) than for Israeli guests (1.8 in West Jerusalem and 1.7 in East Jerusalem).
- The average number of overnight stays for overseas hotel guests in Jerusalem (3.4) is higher than in Tel Aviv (3.1) and comparable to Haifa (3.3). The average number of overnight stays for Israeli hotel guests in Jerusalem (1.8) is identical to the figure for Tel Aviv (1.8) and higher than that of Haifa (1.6).