



Jerusalem Institute for Israel Studies

Work Plan 2015

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Introduction

The 2015 Work Plan of the Jerusalem Institute for Israel Studies (JIIS) includes all activities to be undertaken by the Milken Innovation Center, which joined JIIS toward the end of 2014. The Center specializes in financial solutions for policy problems, and its inclusion in JIIS enriches the Institute's various fields of expertise. Alongside its work on national issues, this year the Milken Center will launch a program for the economic development of Jerusalem: Sustainable Jerusalem.

In all, 41 projects are slated for the coming year. These include 9 projects in the Jerusalem Research Cluster, 10 projects within the Conflict Management and Resolution Cluster, 11 projects of the Milken Innovation Center, one project of the Center for Sustainability Studies, one project of the International Projects Unit, and six projects of the Center for the Study of Ultra-Orthodox Society. In addition, the Institute will conduct three Evaluation Studies for various organizations in Jerusalem.

JIIS will host two fora of researchers and policymakers, the first addressing Jerusalem's geopolitics and the second in the field of ultra-orthodox (*haredi*) society. The Institute will continue to be engaged with the Marom Plan across its various issue areas: tourism, the biotechnology industry, the AcademiCity project, and internal migration. In addition, this year the development of the high-tech industry in Jerusalem will be examined. Within the framework of the Marom Plan, JIIS will prepare 16 targeted studies and papers. The project on population forecasting, on behalf of the Jerusalem Transport Master Plan Team, will continue this year as well.

We will continue to prepare and publish the annual *Statistical Yearbook of Jerusalem* (29th edition) and its companion *Jerusalem: Facts and Trends* (in Hebrew and English), which analyzes the present situation in Jerusalem across a wide variety of spheres of life as well as patterns of change. This year a new statistical yearbook on the ultra-orthodox sector will be published.

JIIS will continue to engage in research and thought on issues relating to East Jerusalem, with respect to both the day-to-day life of residents under the current reality and the alternatives for future arrangements to address the state of affairs in the city.

Twenty-three new publications are anticipated during the course of the year. 18 reports are to be published in the context of the Marom Plan.

Jerusalem

Marom Plan

The government of Israel adopted the Marom Plan for the economic development of Jerusalem, to be conducted during 2011-16. In accordance with the government's decision, the plan's primary areas of activity are the following:

- Strengthening Jerusalem as a tourist city;
- Strengthening Jerusalem as a center of research, development, and industry in the field of biotechnology;
- Additional complementary measures aimed at economic development.

The government has allocated a total of NIS 290 million for this program. Additional funding is being allocated by the Ministry of Tourism and the Municipality of Jerusalem for the benefit of the tourist industry. There is a steering committee for the Plan, which is to be implemented by the Jerusalem Development Authority (JDA). JIIS was requested to participate in its implementation through consultation, research, monitoring, and evaluation, and the Institute began this work in 2012. This year JIIS will continue its consultation, research, and evaluation of the Plan.

The details of the Plan by subject area are as follows:

Part A: Development of Tourism

Objective: To follow the development of tourism activities related to the Marom Plan: to provide advice and develop indicators by which to monitor and evaluate the relevant activities and outcomes, and to assist policymakers in advancing the city's tourist industry in its various forms.

Activities: A committee of experts in the fields of evaluation, tourism economics, social issues, and planning is available to serve the Plan. The committee follows the course of development of the tourism branch within JDA. The work focuses on the evaluation of activities in various areas while assisting in creating an economic strategy for further development of the city's tourist industry. Using quantitative and qualitative criteria, JIIS evaluates the degree of success of activities and plans for the development of this industry within the city. It provides continuous consultation, monitoring, measurement, and evaluation, as well as relevant research as needed.

This year will mark the third year during which the state of tourism in the city is being evaluated by the selected criteria. The criteria were chosen so as to assess the state of tourism in the city in accordance with the parameters of the tourism industry as well as the activities undertaken by JDA for the promotion of marketing and the acceleration and

oversight of plans for hotel construction in the city, activities relating to public relations throughout the city and the world, activities at conferences and events in Jerusalem, and the like. The figures are updated on the basis of data provided by the Central Bureau of Statistics and a survey on tourism to Israel conducted annually by the Ministry of Tourism. Statistics regarding activities for the promotion of tourism in the city are provided by JDA.

In 2015 the following studies will be undertaken:

- An annual report on “The State of Tourism”;
- A report on the links between East and West Jerusalem in the area of tourism.

Researchers: Israel Kimhi, Lior Regev, and Omer Yaniv

Part B: Knowledge-Based Industries

Objective: Monitoring activities aimed at advancing the biotechnology and high-tech industries in Jerusalem on the basis of the work plans and objectives established by Bio-Jerusalem (JDA) in the framework of the Marom Plan.

Activities: Consultation, monitoring, and evaluation of the plans to promote biotechnological sectors. A JIIS committee continuously follows the Plan’s course of development and implementation within the JDA. The committee is mapping current activities, assisting in the development of strategies for action in the field, monitoring, and conducting periodic evaluations. Likewise, focused studies are being conducted with the aim of creating a foundation for future efforts to promote this sector.

In 2015 the following studies will be undertaken:

Development of the biotechnology industry:

- A report on indicators for monitoring the development of the biotechnology industry in the city;
- A monitoring report on the biotechnology industry in the city: a formative assessment of the policy tools being used on behalf of that industry;
- An assessment of the potential for development of the clinical trial industry in Jerusalem and of policy tools to promote the growth of this industry in the city;
- A study to assess the implementation of models for technological hubs on behalf of the biotechnology and high-tech industries.

Development of the high-tech industry:

- A monitoring and evaluation report on the development of the high-tech industry in Jerusalem;
- A monitoring report on the high-tech industry in the city with a formative assessment of policy tools;

- A report on location considerations for the high-tech industry in Jerusalem.

Researcher: Yamit Naftali

Part C: Consultation, Monitoring, Research, and Evaluation of Activities to Promote Academics in the City – The “AcademiCity” Project

Objective: “AcademiCity” is an initiative aimed at turning Jerusalem’s academic institutions into a magnet for attracting students to the city by enhancing the local learning experience while leveraging the economic influence of academic activities in the city.

Activities: A monitoring, evaluation, and consultation committee follows the activities of AcademiCity. It advises the Plan’s directors, monitors its activities, and evaluates its achievements.

In 2015 the following studies will be undertaken:

- A monitoring and evaluation report on higher education in Jerusalem in 2015;
- A report on recommendations to enhance the competitiveness of higher education in Jerusalem;
- A status report on statistics regarding overseas students in Jerusalem;
- A report surveying graduates of programs for overseas students;
- A report on the main factors influencing the choice of an academic institution of study;
- A survey of graduates of higher education institutions in Jerusalem;
- A report on “making a neighborhood” – monitoring and evaluation in accordance with the objectives of the project.

Part D: Migration to and from Jerusalem

As in previous years, this year too we will conduct a quantitative study on migration to and from Jerusalem, including trends relating to the scale of migration, characteristics of migrants, and original and target regions and localities of migrants.

Researchers: Michal Korach, Dr. Maya Choshen, and Israeli Kimhi

Statistical Yearbook of Jerusalem

JiIS publishes the *Statistical Yearbook of Jerusalem*, with data about the city, on an annual basis. The *Yearbook* includes about 200 charts and graphs containing current data on territory, climate, population, migration, standard of living, employment, industry, services, construction, tourism, education, culture and sports, health, welfare, communications, public order, religion, municipal budget, and more. This year will see the publication of the 29th *Yearbook*.

Yearbook team:

Chief editor: Dr. Maya Choshen

Graphics editor: Yair Assaf-Shapira

Yearbook research staff: Yoad Shahar, Alon Kupererd

Steering committee chairman: Prof. Moshe Sicron

In cooperation with the Municipality of Jerusalem, the Jerusalem Development Authority, the Knesset of Israel, and the Leichtag Family Foundation

Jerusalem Facts and Trends

This complementary publication to the *Statistical Yearbook* presents data on Jerusalem and the main trends of change and development in the city over the years. It is published in English as well.

Researchers: Dr. Maya Choshen, Michal Korach, Yair Assaf-Shapira, and Yoad Shahar

Tourism in East Jerusalem

This project aims to establish a database on tourism in East Jerusalem and to review the findings and state of tourism in East Jerusalem, including the issues of accommodation in hotels and hostels, travel agents, tourist transport companies, catering, the state of main tourist sites, and an examination of the links with tourism-related bodies in West Jerusalem.

Researchers: Israel Kimhi, Omer Yaniv, and Lior Regev

In cooperation with East Jerusalem Development Ltd.

Migration of Young Adults to, from, and within Jerusalem

Jerusalem Mayor Nir Barkat has assigned top priority to cultivation of the city's young adult population. The study examines migration trends of young adults to and from Jerusalem by age group, the localities and regions in Israel from which they moved to Jerusalem, and the localities of residence selected by those who migrated from Jerusalem. Likewise, the study will examine the Jerusalem neighborhoods in which migrants to Jerusalem have chosen to reside, and the neighborhoods abandoned by Jerusalemites in favor of other places in Israel. The study analyzes the data and includes charts, graphs, maps, and a summary of the state of affairs and trends that emerge from the quantitative information.

Researchers: Yair Assaf-Shapira and Dr. Maya Choshen

In cooperation with the Strategic Planning and Policy Division of the Municipality of Jerusalem

Weekend Culture in Jerusalem

This study aims to assess whether the Jerusalem public is interested in and participates in the various cultural activities that take place on the weekend in Jerusalem. The study is being conducted on behalf of the coalition Yeru-Shalem, through the dissemination of an internet questionnaire to about 500 respondents from various parts of the city. The study will conclude in early 2015 and be published during the course of the year.

Researchers: Ruth Avraham, Omer Yaniv, and Israeli Kimhi

In cooperation with Yeru-Shalem, a coalition of civil society organizations in Jerusalem

Forecasts of Population and Distribution of Centers of Employment, Centers of Study, and Other Focal Points of Activity – Master Plan for Transportation

This is a foundational project whose purpose is to provide the Transportation Master Plan with a base of information, knowledge, and insights that will help establish a new model for transportation in the city. The work will conclude in late 2015 and will include the preparation of a new population forecast for the city with population distribution according to areas of traffic in the city and its metropolitan area, as well as a forecast of employees in relation to centers of employment and major centers of activity across the city that engender traffic, such as major educational and cultural institutions, centers of commerce, industrial zones, and the like.

Researchers: Israel Kimhi, Dr. Maya Choshen, Yair Assaf-Shapira, and Dr. Eliyahu Ben-Moshe

Development of the Jerusalem Road System since 1967

This is a comprehensive study of the development of Jerusalem's road system since the city's unification. The study will be published as an album containing written texts and illustrations, as well as schematics of plans and statistics regarding the development of transportation in the city.

Researchers: Israel Kimhi, Lior Regev, Yair Assaf-Shapira, and Omer Yaniv

In cooperation with the Jerusalem Transport Master Plan Team

Documenting the Development of the Light Rail Project

The Light Rail has caused a significant change in the public transportation system of Jerusalem. The Transportation Master Plan, which is the source for overall planning of

the transportation system, seeks to document the change brought about by the Light Rail. The documentation will cover the history of the planning, construction, and operation of the Light Rail from the day it began to operate through today. The study will be published as an elaborate album containing plans, schematics, and explanations.

Researchers: Israel Kimhi, Lior Regev, and Yair Assaf-Shapira
In cooperation with the Jerusalem Transport Master Plan Team

Evaluation Studies

In 2015 we will conduct two evaluation studies of social projects in the city and work with organizations seeking to produce an internal assessment of the projects they operate.

Gonenim

This is an evaluation study of activities aimed at encouraging implementation of green plans in the Gonenim (Katamonim) neighborhood. The objective of the program is to promote the assimilation of environmental values in the neighborhood through the initiative of the local community center and with the cooperation of the neighborhood residents.

Researchers: Dr. Maya Choshen and Michal Korach

In cooperation with the Jerusalem Foundation

Basement Theater

This is an evaluation study for the Basement Theater, a drama and theater school for at-risk youth.

Researchers: Dr. Maya Choshen and Michal Korach

In cooperation with the Jerusalem Foundation

Accompaniment of Internal Evaluation Process

Jiis staff will provide accompaniment for internal evaluation on the part of organizations that operate programs for the ultra-orthodox sector with the support of the Jerusalem Foundation.

Researchers: Dr. Maya Choshen and Efrat Sa'ar

In cooperation with the Jerusalem Foundation

Conflict Management and Resolution

Work Group: Jerusalem between the Management and Resolution of the Conflict

Since 1993 a team of researchers at JIIS has been studying the geopolitical issues that affect Jerusalem. The aim of the Work Group is to present policymakers with reliable and up-to-date information on demographic, social, and political trends in East Jerusalem, and to formulate alternatives for administration of the city in the absence of a political solution, as well as alternatives for future arrangements.

The Work Group addresses a variety of issues: analyzing Jerusalem's complex reality and present trends, mapping the positions and interests of the sides, reviewing the lessons learned from former negotiations, and examining alternative solutions for interim and permanent agreements.

Coordinator: Dr. Amnon Ramon

Work Group: Dr. Hagai Agmon-Snir, Dr. Yuval Bedolach, Ora Ahimeir, Yair Assaf-Shapira, David Brodet, Brigadier-General (Res.) Udi Dekel, Prof. Moshe Hirsch, Dan Halperin, Arik Wurzburger Dr. Maya Choshen, Yaakov Yaniv, Dr. Hillel Cohen, Lior Lehrs, Prof. Ruth Lapidoth, Dr. Kobi Michael, Reuven Merhav, Attorney Gil-Ad Noam, Prof. Robbie Sabel, Israel Kimhi, Meir Kraus, Danny Rubinstein, Prof. Yitzhak Reiter, Ronnie Shaked, Dr. Emanuel Sharon, and Col. (Res.) Dr. Danny Tirza

The Temple Mount / Al-Haram Al-Sharif – Changes to the Status Quo

This study will document and analyze changes to the status quo at the Temple Mount since 2000. The status quo in this case is not merely another instance in which the existing situation is frozen, as customarily believed, but rather a dynamic and changing state of affairs among Jews and among Muslims. Radical elements on both sides have increasingly been engaging in religious political activities at this holy site, thereby contributing to growing tension in Jerusalem and beyond. This tension has repercussions in a number of arenas, including Israel's relations with the Muslim world, Jordan, the Palestinians, and the international community, as well as repercussions for future arrangements. The research will analyze these processes and propose overall guiding principles for policy recommendations regarding administration of the Temple Mount and the nature of activities therein.

Researchers: Prof. Yitzhak Reiter, Dr. Amnon Ramon, and Lior Lehrs

Conflicts over Holy Places

Holy places are a focal point of spiritual and ritual expression. In an environment of ethnic, national, or international conflict, they often become focal points for violence and clashes over identity as well as for political recruitment. Conflicts over holy places are uniquely complex and often pose a substantial stumbling block to peace negotiations, therefore requiring separate attention and special effort. This study aims to examine the origins of violent conflicts over holy places and identify ways of reducing violence and resolving conflicts of this nature. The research team has adopted an interdisciplinary approach integrating various theoretical perspectives, including the geography of holiness, conflict resolution (historical and political), and the urban environment. The study will address the Israeli-Palestinian conflict in the context of conflicts over holy places and, in parallel, will undertake a comparative analysis of conflicts in other parts of Asia and in Europe, in an effort to test theoretical hypotheses based on the empirical cases examined.

The study will address a number of conflict focal points in holy places: Mount Zion, the dispute over demands of “Women of the Wall” to pray at the Western Wall, focal points of strife surrounding holy sites, and the conflict over the Mughrabi Bridge.

Researchers: Prof. Yitzhak Reiter, Dr. Amnon Ramon, Lior Lehrs, and Caroline Kahlenberg

East Jerusalem Neighborhoods

East Jerusalem (Arab neighborhoods) is largely a “black hole” when it comes to systematic knowledge regarding the social and political characteristics of its Palestinian residents. Policymakers and the general public have very little knowledge about the characteristics of the Arab population in East Jerusalem, its sense of identity and political affinity, and its economic, social, educational, and cultural needs. Even when the will exists to address neglected infrastructures and services in East Jerusalem, institutions lack reliable information regarding the current state of affairs.

JIIS and other institutions such as the Municipality of Jerusalem, the Central Bureau of Statistics, and the Palestinian Bureau of Statistics have accumulated a great deal of data regarding economic and social issues as well as the level of services and the infrastructures. But this knowledge is not complete and has not been analyzed for the purpose of supporting a focused, in-depth study – neither at the inclusive level covering all East Jerusalem Arab residents, nor at the local neighborhood level.

JIIS is conducting a multi-year research project on East Jerusalem across several dimensions: collection of social information on neighborhoods; cross-sectional studies

on the needs of East Jerusalem and all its neighborhoods in relation to findings regarding infrastructures and services; and the pooling of databases in the areas of demography, employment, transportation, infrastructure, services, and more. Depending on need and funding, JIIS will undertake studies of secondary issues at the macro level aimed at highlighting unique problems requiring immediate attention and rectification, such as in the areas of education, planning, and construction. In 2015 research will be undertaken on the neighborhoods of Wadi Joz / Sheikh Jarrah and Jabel Mukaber.

Researchers: Prof. Yitzhak Reiter, Israel Kimhi, and Lior Lehrs

Inclusive City Residence

Alongside research on East Jerusalem neighborhoods, this year we plan to continue a project initiated in 2014 entailing a series of roundtables addressing the status of these neighborhoods and the main problems that require attention and response on the part of the authorities in order to promote solutions and practical policy measures. Participants will include representatives of Arab residents, planners, engineers, experts, municipal and government representatives, city council members, and representatives of civil society organizations. The roundtables are intended to promote a channel for direct, continuous dialogue between the leadership of East Jerusalem's Arab residents and the authorities, with the goal of engendering a policy change in this area and providing an appropriate response to the needs and problems of East Jerusalem's Arab neighborhoods. The project will examine the model of "inclusive city residence" using the research undertaken by JIIS on the issue of "inclusive citizenship."

Project committee: Prof. Yitzhak Reiter and Lior Lehrs

In cooperation with the Friedrich Naumann Foundation for Freedom, Jerusalem Branch

Israeli Policy towards East Jerusalem Arabs

The Work Group's discussions addressing East Jerusalem revealed a harsh and complex reality and, in particular, a series of complications and barriers that make life very difficult for Arab residents as well as the Israeli authorities in East Jerusalem. In the physical realm, the most difficult problems that were raised relate to arrangements regarding real estate, planning, and construction that make it hard to obtain building permits under the law and to address difficult infrastructure problems in East Jerusalem. In the social realm, the issues raised relate to the splitting up of East Jerusalem's population, the problems stemming from the status of residence, the lack of representative and agreed-upon leadership, difficulties in community organizing, and structural weaknesses, all of which encumber municipal and government action as well as interaction between the authorities and the residents. In the matter of schools and higher education, the issue arose of difficulties faced by young

people who had been schooled according to the Jordanian-Palestinian curriculum and find it hard to integrate into higher education institutions in Israel or into the Israeli workforce. In the economic realm, the lack of basic data about the East Jerusalem economy became evident: there is scant information regarding employment, the labor market, the scope of trade, the extent of poverty, ties with the Jewish sector, and more.

At the same time, among some segments of East Jerusalem's Arab society, it is possible to discern tentative indications of an interest in acting to improve the quality of life while, to a certain extent, setting aside the sensitive issue of the city's political future. All this is occurring in the context of the ever-receding "political/diplomatic horizon." The protests and violence that erupted in East Jerusalem in the summer of 2014 underscore the need to formulate a new Israeli policy vis-à-vis East Jerusalem residents.

Against this background, the study will seek to propose a "smart" Israeli policy that will alleviate tension in East Jerusalem by means of systematic government action that would benefit the Arab population across a range of issues in the physical, social, and economic dimensions. The Work Group aims to recommend the removal of a series of bureaucratic, legal, and other barriers and obstacles that create hardships for the Arab population and encumber the activities of the governing authorities in East Jerusalem. The first phase will entail mapping, analysis, and detailed specification of the various barriers and obstacles in the physical, social, and economic dimensions. The second phase will entail an analysis of tools as well as "do and don't" guidelines for the Israeli government in East Jerusalem. Finally, the study will propose creative "bottom-up" solutions that make use of civil society while circumventing policy-related, political, legal, and other difficulties.

Researchers: Dr. Amnon Ramon, Dr. Hagai Agmon-Snir, and Meir Kraus
In cooperation with the Jerusalem Intercultural Center

The Residence Status of East Jerusalem Arabs

This research aims to examine all aspects and implications of the permanent resident status of East Jerusalem Arabs: the form it has taken since 1967, its significance in day-to-day life, and its long-term implications for Israeli policy and the activities of governing authorities in East Jerusalem, as well as alternative status proposals for East Jerusalem Arabs using various scenarios – that of no arrangement or that of progress towards an interim arrangement or permanent arrangement.

Researcher: Dr. Amnon Ramon

Open City

During the course of diplomatic meetings that took place between Israel and the Palestinians over the years, the idea was raised of maintaining Jerusalem as an “open city,” without any physical division, in the framework of a peace agreement between the parties. This study explores the issue and the questions it raises and undertakes a comprehensive assessment of models and challenges related to the legal, economic, security, and administrative aspects of this matter. This discussion will be accompanied by a comparative analysis of models from various cities throughout the world and an examination of the conflict management and resolution processes employed in divided cities – whether divided between communities or between countries – around the world. It will also include a survey of studies, proposals, and creative ideas raised by various entities and individuals – Israeli, Palestinian, and international – related to this issue.

Researcher: Lior Lehrs

A Special Regime for the Old City – An Israeli-Palestinian Project

In the past JIIS researchers have engaged in thinking about the model of a “special regime” in the Old City or the Historic Basin as a policy solution in the context of an Israeli-Palestinian peace agreement. The same concept also surfaced in talks between Olmert and Abu-Mazen during the Annapolis process in 2008. This project aims to formulate a detailed proposal for a special Israeli-Palestinian regime – a Jerusalem Joint Authority – in the Old City, in order to help policymakers during future negotiations on Jerusalem. The project, conducted by an Israeli-Palestinian research team comprising experts in various fields, aims to identify a joint framework that would reflect the interests and positions of both sides. The project addresses various aspects related to the special regime: the structure of the regime, international involvement, security arrangements, municipal administration, economic aspects, judicial system, and administration of holy places.

Researchers: Meir Kraus, Israel Kimhi, Dr. Amnon Ramon, Prof. Robbie Sabel, Udi Dekel, and Lior Lehrs

Interaction and Patterns of Spatial Integration in Jerusalem between Jews and Arabs

This study will address various aspects of spatial integration between Israelis and Palestinians in Jerusalem, with a focus on the problems of daily life in the city and the influence of the geopolitical situation, intensity of national conflict, and citywide public discourse on patterns of inter-community interaction. The research aims to create indicators to measure the extent of spatial integration, drawing on the various spheres

of daily life in Jerusalem, in order to assess the extent of spatial integration or overlap between Jewish and Arab residents. The indicators will enable multi-year monitoring, a survey of trends, and the formulation of recommendations for municipal planning and administrative policies in divided cities. This year the research will focus on commerce and employment and on indicators of interaction and their significance in these spheres.

Researcher: Marik Shtern

International Projects

SPREE: Servicing Policy for a Resource Efficient Economy

SPREE is a three-year environmental project that was submitted as a research proposal to the European Union in late 2011 by the Innovation Policy Center at JIIS. The project is expected to conclude in June 2015. The project's research consortium comprises 10 entities, including universities, research institutes, and public authorities from across Europe, as well as JIIS, Tel Aviv University, and Ben-Gurion University from Israel.

The SPREE project aims to propose policies for promoting “servicizing” in specific sectors (water, mobility, and agri-food), building on case studies among member states of the consortium (the UK, Spain, Finland, Netherlands, Sweden, Lithuania, and Israel). The project is innovative in its development and integration of qualitative and quantitative methodologies, in particular its use of agent-based modeling, in order to measure the economic, environmental, and social performance of servicing systems. These tools enable identification of the conditions that make it possible for servicing systems to bring about a delinking between economic growth and environmental harm while achieving valuable social objectives. Likewise, these tools will help measure the potential of policy tools to encourage the creation of servicing systems and support their implementation on the ground. The major outcome of the SPREE project will be “Servicizing Policy Packages” to facilitate and promote servicing in the water, mobility, and agri-food sectors.

Researchers: Yael Marom, Prof. Eran Feitelson, Tami Schlossberg, and Inbar Gordon

Urban Sustainability Center

Urban Sustainability

“Urban Sustainability” is a three-year project launched in May 2013 and expected to conclude in April 2016. The project is a continuation of the large-scale project “Sustainability Outlook 2030” undertaken by JIIS in cooperation with the Ministry of Environmental Protection.

The starting point of “Urban Sustainability” is the fact that despite achievements in the efficiency of production processes and the transition to environmentally friendly products, we are very far from achieving the objectives that will enable global environmental preservation for the next generations. The project is innovative in its focus on human behavior. “Urban Sustainability” identifies the city as the place where most human activity takes place, and with the assistance of a team of leading experts in various areas of human behavior, it seeks to formulate recommendations for policy and conduct, with a view to attaining sustainability by changing the urban lifestyle.

The project is currently well into its second phase, having concluded the first phase, which entailed the preparation of a professional opinion by experts in various fields identified as constituting the elements of sustainable urban life, as well as the formulation of a vision and principles for a sustainable city in Israel.

The first half of 2015 will be devoted to “urban laboratories” in cooperation with various local authorities. The laboratories will focus on issues that were identified in the first phase as essential to the promotion of urban sustainability and will include workshops and information gathering regarding the various actors, barriers, and opportunities that comprise the means of advancing sustainability in Israel’s cities. The aim of the laboratories is to examine the applicability of the ideas raised in the experts’ opinion and to enrich our knowledge and insights in preparation for the final phase of the project, during which we will formulate policy recommendations to promote changes in behavior aimed at achieving a sustainable lifestyle in Israel’s cities. The laboratories planned at this stage are expected to take place in the cities of Holon, Ashdod, and Jerusalem in cooperation with their municipalities (other cities might be added). For the purpose of hosting the laboratories, additional experts in the relevant fields of research have been recruited.

In the second half of 2015 work will begin on the formulation of the project’s policy recommendations, building on all the knowledge accumulated from the experts’ opinion and the various laboratories. Additionally, this year work will conclude on the formulation of the project’s system of indicators, which is intended to provide a means of estimating urban sustainability.

In February 2015 the project's main event is scheduled. Two researchers from Clark University in the United States – experts in participatory economics – will take part in various events over the course of two days and engage in the project's topics, as keynote speakers at a public conference intended to present the project to various stakeholders and as workshop facilitators and lecturers before various partners.

Project committee:

Chair – Tami Gavrieli

Coordinator – Galit Raz-Dror

Research assistant – Erel Ganan

Advisor – Valerie Brachia

Researchers: Michal Eitan, Heschel Center staff – Dr. Lia Ettinger, Dr. Orli Ronen, Lorit Lebovitz, Prof. Erel Avineri, Dr. Meidad Kissinger, Dr. Yodan Rofe, Sharon Band-Hevrony, Yoav Egozi, Idit Alhashid, and Hagai Kot

Milken Innovation Center

Sustainable Jerusalem

This study aims to make Jerusalem an attractive city for its residents and draw people to the city, by proposing new financial facilities to raise investment capital for development plans for Jerusalem that include strengthening the economic, cultural, and civic base of the city. The facilities and programs to be developed will focus on the following key elements: how to create communities in Jerusalem that include affordable housing, commercial services, improved transportation, promotion of cultural activities, improved education, and more. The study will propose ways of strengthening the urban core and activities of the authorities, building community infrastructures, and promoting the economic development of communities of East Jerusalem residents. The study will recommend philanthropic fundraising for investment in Jerusalem as “social investment” with both financial and social returns. This novel approach will leverage new philanthropic funding from around the world and facilitate a sustainable model of investment. The project will include the placement of two Milken Fellows in the Municipality of Jerusalem / Jerusalem Development Authority (conditional on funding), and two Financial Innovations Labs will take place.

Project staff: Steven Zecher, Glenn Yago, Yamit Naftali, Israel Kimhi, Maya Choshen, Leora Shoham-Peters, and Orly Movshovitz-Landskroner
In cooperation with the Jerusalem Foundation

Financial Inclusion

Building on the Financial Innovations Lab sponsored by the Citi Foundation that was held in 2014, we will continue developing this new financial facility in order to provide social investors with access to community lending models. The facility will allow social investors from around the world to select target projects based on a specific community and create the infrastructure for loans that provide micro-financing for the development of small businesses and social enterprises.

Project staff: Steven Zecher, Glenn Yago, and Leora Shoham-Peters
In cooperation with Citi Foundation

Life Sciences Lab

The objective of this project is to develop policy to create a new financial model for the funding of research and development of biomedical breakthroughs in the pharmaceuticals industry. The Financial Innovations Lab will focus on measures necessary for Israel to create such a long-term, structured fund product and issue the first Research-Backed

Obligation (RBO). The project has the potential to transform Israel into a hub for medical research financing and will contribute significantly to the biotechnology industry in Israel.

Project staff: Glenn Yago, Steven Zecher, and Yamit Naftali

In cooperation with the Office of the Chief Scientist in the Ministry of Economy

Government Guarantees for Investment Policy

This project includes the development of new programs to leverage government guarantees. Government guarantees are used to support export financing for small business and infrastructure projects. Our past work has included the review and design of a leveraged use of government guarantees for export finance. This project will extend the leverage to other uses, such as school construction, affordable housing, regional infrastructures, and more. The project will include the placement of a Fellow in the Office of the Accountant General at the Ministry of Finance.

Project staff: Glenn Yago, Steven Zecher, and Orly Movshovitz-Landskroner

Affordable Housing

In a continuation of earlier research sponsored by the Leichtag Foundation, which proposed financial tools to create affordable housing, this year we will further develop and expand these tools in Israel generally and Jerusalem specifically. A report proposing policy tools in this area will be published in the framework of this project.

Project staff: Steven Zecher, Glenn Yago, and Leora Shoham-Peters

In cooperation with the National Economic Council at the Ministry of Construction and Housing

Regional Development Financing Initiative

Based on a partnership grant from the Ministry of Economy, we designed a regional financing facility to open access to projects of importance for capital markets in Israel. The model includes credit enhancement by government and philanthropists in order to leverage long-term, low-cost capital for small businesses, social businesses, and municipal projects. We will continue to work with the Ministry of Economy to implement the program for small businesses. The National Economic Council has proposed to use the model to support financing for local and regional authorities and cities.

Project staff: Steven Zecher, Glenn Yago, and Leora Shoham-Peters

In cooperation with the Ministry of Economy, National Economic Council

California-Israel Innovation Partnership

This project is the launch of an ongoing California-Israel development program that will build a platform for global innovation to overcome barriers to growth in water, food, health, and energy. We will coordinate this initiative jointly with the University of California, San Diego–Rady School. JIIS and the UCSD–Rady School will be operational and training hubs, anchoring and facilitating the implementation of the State of California and Israel’s Memorandum of Understanding signed on March 5, 2014. The initiative will produce innovations in policy, program development, and project implementation in economic growth, firm formation, and job creation in developing economies through demonstration projects honed in California and Israel.

This initiative will include organizing intergovernmental, economic development, and technology/training teams for each action area (water, health, energy, food, cyber); key areas of applied research, development, and demonstration of work in progress; training of teams; and the design and launch of innovation investment for scalable public-private-philanthropic partnership investments in beta sites in California, Israel, or developing markets.

The project will include specific components, such as the creation of innovation funds, project research and tracking, and training and Fellowships for students in Israel and California (we estimate 4-6 Fellows). The project will entail two Financial Innovations Labs (in water and agriculture in 2015) and support for a Fellow at the Office of the Chief Scientist in the Ministry of Economy.

Project staff: Glenn Yago, Steven Zecher, Orly Movshovitz-Landskroner, Yamit Naftali, and Leora Shoham-Peters

Capital Market – Regulation, Tax Policy, and New Products

This project is a continuation of our work on Israel’s capital markets. Building on several research efforts, including the most recent Financial Innovations Lab on *Re-inventing Israel’s Capital Market* in 2013, we will work with the Tel Aviv Stock Exchange (TASE), Israel Securities Authority, and other stakeholders, to design and implement new products that will address issues of turnover, liquidity, and concentration. This will also include advisory work with the TASE on the issues of international capital flows and market classification.

This project will include the placement of a Fellow at the Israel Tax Authority.

Project staff: Glenn Yago, Steven Zecher, Leora Shoham-Peters, and Orly Movshovitz-Landskroner

International Development Finance

The objective of this project is to increase Israel's participation in international development finance projects focused on economic development challenges in the world's poorest countries in Africa, Asia, and Latin America. The project will create a development finance facility to leverage public and private funding to enable greater Israeli participation in the expansion and development of frontier markets.

This project will also include the placement of a Fellow at the National Economic Council.

Project staff: Glenn Yago, Steven Zecher, Yamit Naftali, Yael Marom, Leora Shoham-Peters, and Orly Movshovitz-Landskroner

Environmental Policy Initiative

The Ministry of Environmental Protection is developing strategies to encourage the use of green technologies in the construction of houses and office buildings. While Israel led the technological world in the use of solar energy, it lags behind in the use of other techniques and technologies because it lacks incentives and economic information. This project will identify the economic implications of the use of green construction technologies at the micro level (household economy) and the macro level (the economy in national terms – green construction industry, the energy industry, and affordable housing).

The project will include the placement of a Fellow in the Strategy and Planning Office of the Ministry of Environmental Protection.

Project staff: Glenn Yago, Steven Zecher, Tami Gavrieli, Leora Shoham-Peters, and Orly Movshovitz-Landskroner

In cooperation with the Ministry of Environmental Protection

River Basin Financing

Our research in this area has included several Financial Innovations Labs that explored existing models and sub-sovereign initiatives to finance and manage river basin assets. Our work with the Kidron Heritage Steering Committee proposed a financial plan for a sewage collection and treatment facility that includes development financing based on user fees, water sales, and incremental taxes from regional development.

We are proposing to extend this model to other river basins in Israel, including the Kishon River basin.

Project staff: Steven Zecher, Glenn Yago, Tami Gavrieli, and Leora Shoham-Peters

Fellows Program – Milken Innovation Center

Program Objective

This program trains outstanding university graduates in their own fields, with a view to improving their familiarity with policy issues in Israel and training them to be leaders in the implementation of practical and sustainable financial and economic policies in various areas. The Fellows are placed with decision-makers in government ministries, non-profit organizations, and other key institutions. Their training includes four days of work per week and one day of a weekly training seminar. The Fellows complete a research project in their own field of specialization.

During 2015 there will be two Fellowship cycles:

- January 11 – September 10, 2015: 5-7 Fellows
- October 11, 2015 – August 10, 2016: approximately 7 Fellows

In the January 2015 cycle Fellows will be placed in the following government ministries (the list is not yet final):

- National Economic Council, Prime Minister's Office
- Israel Tax Authority
- Ministry of Environmental Protection
- Accountant-General's Office, Ministry of Finance
- Alternative Fuels Administration, Prime Minister's Office
- Office of the Chief Scientist, Ministry of Economy

Activities / Milestones of the Program:

Selection: There is a process for recruiting and selecting the fellows.

Placement: Fellows are placed in various key institutions in accordance with their areas of interest, skills, interpersonal fit, and so on.

Training: During the course of the year Fellows receive intensive training in economic policy, governance, and research methodologies. During weekly training seminars Fellows acquire various professional tools (such as interpersonal communication, time management, and the like). In addition, Fellows meet with business and government leaders as well as leading Israeli and international academics. The Fellows take a course that focuses on financial innovations. At the start of the year, they receive training in preparation for their various placements.

Research: During the course of their fellowship, the Fellows must complete a research project in their own field of specialization. Each research project is supervised by a member of the Center. All projects are published as research papers and publicly disseminated.

Evaluation: The Fellows Program is accompanied by an evaluation process during the course of the year.

Program staff: Orly Movshovitz-Landskroner, Steven Zecher, Glenn Yago, Leora Shoham-Peters, research supervisors, professionals and specialists from JIIS, and various lecturers

Fellows Alumni Program

This year we will institute a new program for alumni of the Fellows Program. The need for such a program stems from the interest expressed by alumni and from the need to continue tracking program alumni in order to train significant human capital in Israel. Today there are more than 120 alumni working in the private sector, the public sector, the third sector, and academia. The objective of this program is to provide enrichment, inspiration, and networking and to enlist alumni in providing professional assistance and support to new and future Fellows. We seek to create a community of Fellows who are trained, committed, and engaged in the fields of economy, society, environment, and the like.

Program staff: Orly Movshovitz-Landskroner, Steven Zecher, Glenn Yago, Leora Shoham-Peters, and various lecturers

International Fellows Program (in the framework of the California-Israel Partnership)

Within the framework our partnership with UCSD–Rady School, we will hold study groups that bring together Fellows in Israel and Fellows in California. The International Fellows (estimated at 4-6) will join the Israel project teams for a six-week placement in Israel during the summer.

Program staff: Orly Movshovitz-Landskroner, Steven Zecher, Glenn Yago, Leora Shoham-Peters, and Jeri Rubin (UCSD–Rady School)

Center for the Study of Ultra-Orthodox Society

Patterns of Employment, Consumption, and Community in the New Ultra-Orthodox Cities

In 2015 we will complete this research, which is based on a questionnaire survey conducted in 2014. The research results will be compared to the results of a similar study conducted in 2007. This comparison will make it possible to identify changes that took place during the past seven years and thereby assess patterns of change in ultra-orthodox society and their intensity.

Researcher: Dr. Lee Cahaner

Patterns of Employment and Community among *Ba'alei Tshuva* in Israel

This study seeks to explore the unique status of *ba'alei tshuva* (newly religious) members of the ultra-orthodox community with respect to their employment potential and the extent of their integration into the heart of ultra-orthodox society. The study is financially supported by the Tevet Employment Initiative, founded by the American Jewish Joint Distribution Committee and the government of Israel, and by Netivot, an organization representing the ultra-orthodox.

Researcher: Asaf Malchi

Transformations among Ultra-Orthodox Individuals

This study focuses on individuals within ultra-orthodox society who were exposed to new patterns of thought and conduct through general studies, employment, and consumerism as well as their interface with the society, economy, and government of the State of Israel.

Researcher: Dr. Lee Cahaner

The Integration of Ultra-Orthodox Men Exempted from Military Service into the Employment Sector

In recent years there were two waves of exemptions from military service granted to large numbers of ultra-orthodox yeshiva students, following arrangements related to implementation of the Defense Service Law within the ultra-orthodox population. This survey seeks to monitor the extent to which individuals who received such exemptions

have integrated into the employment sector or into studies aimed at preparing them for employment. The study will provide a basis for a policy paper.

Researcher to be assigned

The Ultra-Orthodox Mosaic and Its Interface with Israeli Society and Economy

In recent years there has been increasing participation and involvement on the part of the ultra-orthodox population in various aspects of the society and economy of the State of Israel as a whole. The participation and engagement occur in a differential manner among various segments of ultra-orthodox society. Using the statistical data available in various reports and surveys, this differential will be outlined, both in strict research terms and as a basis for policy formulation in light of the existing variance across the ultra-orthodox population.

Researchers: Prof. Amiram Gonen, Dr. Eilon Schwartz, and Itschak Trachtingot

Meetings and Conferences

Meetings of the Forum of Researchers on Ultra-Orthodox Society: The Forum for Ultra-Orthodox Studies will continue its activities, within the framework of the Center. The Forum reviews studies conducted recently on ultra-orthodox society in various research institutes in Israel and abroad.

Forum chair: Prof. Menachem Friedman

Forum coordinator: Asaf Malchi

Conferences: The Center has four conferences planned for 2015. They will be open to the public and are slated to address the following issues: 1. Issues and transformations in ultra-orthodox education; 2. Issues and transformations in the expanding residential areas of ultra-orthodox society; 3. Patterns of employment, consumption, and community in new ultra-orthodox cities; 4. Academic studies among the ultra-orthodox population.

Journal: *Studies on Ultra-Orthodox Society*

An academic journal, *Studies on Ultra-Orthodox Society*, was launched in electronic format in May 2014. The articles are uploaded to the Center's website.

Journal editor: Prof. Amiram Gonen

Annotated Bibliographic Database of Studies on Ultra-Orthodox Society

Work on the annotated bibliographic database of ultra-orthodox society, which was launched in 2014, will continue in 2015. Every entry in this database includes a short description of content, in addition to the bibliographic details of the publication. During 2015 publications in English will be added to the database.

Database editor: Dr. Shlomo Tikochinsky

Biennial Statistical Yearbook of the Ultra-Orthodox Society in Israel

This publication aims to present comprehensive information about the ultra-orthodox society in Israel and seeks to provide a complete and updated statistical picture for use by decision-makers, researchers, and stakeholders with an interest in ultra-orthodox society. The Israel Democracy Institute is a partner in the preparation of this biennial yearbook. Work on the first volume began in 2014 and will continue in the coming year. Publication is slated for late 2015.

Researchers: Dr. Maya Choshen, Dr. Lee Cahaner, and Dr. Gilad Malach

Forthcoming Publications – 2015

Jerusalem Research Cluster:

- Statistical Yearbook of Jerusalem, 29th edition
- Jerusalem: Facts and Trends, 2015 – Hebrew
- Jerusalem: Facts and Trends, 2015 – English
- Final document on “Tourism in Jerusalem” based on the contributions of participants in the tourism seminar hosted by JIIS in 2014

Conflict Resolution and Management Center:

- Mapping East Jerusalem neighborhoods:
 1. Wadi Joz and Sheikh Jarrah
 2. Jabel MukaberBoth documents to be prepared in Hebrew and Arabic
- Manual for Negotiations on Jerusalem
- Residence Status of East Jerusalem Arabs
- Position paper on “Women of the Wall”
- Position paper on persistent sites of strife in Jerusalem. Test case: Mount Zion
- Temple Mount / Al-Haram Al-Sharif – Changes in the Status Quo

Marom Plan:

18 papers will be published in the framework of this project:

Tourism:

- Annual report on the state of tourism
- Report on tourism-related links between East and West Jerusalem

Development of the biotech industry:

- A report on indicators for monitoring developments in the city’s biotech industry
- A report monitoring the biotech industry with a formative assessment of the policy tools used for the biotech industry
- An examination of the potential for developing the clinical trials industry in Jerusalem as well as policy tools for promotion of this industry
- A study examining the implementation of models for technological “hubs” in Jerusalem for the biotech and high-tech industries

Development of the high-tech industry:

- A monitoring and evaluation report on the development of the high-tech industry in the city

- A monitoring report on the high-tech industry in the city with a formative assessment of policy tools
- A report on location considerations for the high-tech industry in Jerusalem

AcademiCity:

- A monitoring and evaluation report on higher education in Jerusalem in 2015
- A report with recommendations for fostering the competitiveness of higher education in Jerusalem
- A status report on statistics relating to overseas students in Jerusalem
- A report surveying graduates of programs for overseas students
- A report on the main factors influencing the choice of an academic institution
- A survey of graduates of higher education institutions in Jerusalem
- Migration: A quantitative study on migration to and from the city
- A report on “making a neighborhood” – monitoring and evaluation in accordance with the objectives of the project

Migration:

- A Quantitative Report on Migration to and from Jerusalem

Environmental Policy Center:

- Urban sustainability – summary of phase one
- Urban laboratories – summary and insights
- Evaluation of the economic benefits for the national economy arising from the existence of the southern basin of the Dead Sea

Milken Innovation Center:

- Fellows Program – six reports
- Progress reports regarding the projects

Center for the Study of Ultra-Orthodox Society:

- *Yearbook of Haredi Society*
- Patterns of employment, consumption, and community in Israel’s new ultra-orthodox cities
- Patterns of employment and community among *ba’alei tshuva* (newly haredi) in Israel