



Jerusalem Institute for Israel Studies

Work Plan 2016

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The 2016 work plan of the Jerusalem Institute for Israel Studies (JIIS) is hereby presented. The work plan comprises research projects, planned conferences, and expected publications.

All of the Institute's areas of research are covered in this work plan: Jerusalem, sustainability and environment, ultra-orthodox (*haredi*) society, and growth and innovation.

The work plan includes ongoing projects as well as projects to be launched in 2016. Towards the end, the document describes pending projects, regarding which JIIS is in dialogue with funding or commissioning entities.

A number of the planned projects constitute new ground for the Institute. This year for the first time the *Statistical Yearbook of Jerusalem* will be published in a Hebrew-Arabic version. The Hebrew-English version slated for publication this year will be our thirtieth. For the first time, as well, a yearbook on the ultra-orthodox society will be published, in cooperation with the Israel Democracy Institute.

In addition, this year we intend to embark on a new area of work – consultation services in our areas of expertise. The first project will be a strategic plan consultancy for the Jerusalem College of Technology – Lev Academic Center. We hope to expand from this endeavor to consultative work in the area of urban planning generally.

JIIS will continue to host two fora of researchers and policymakers, the first addressing Jerusalem's geopolitics and the second in the field of ultra-orthodox society.

Given the importance of the topic, JIIS will continue to work on the issue of East Jerusalem through studies, planning projects, data collection and analysis, and examination of current reality and future alternatives for development in East Jerusalem.

Jerusalem

Marom Plan

The government of Israel adopted the Marom Plan for the economic development of Jerusalem, to be conducted during 2011-16. In accordance with the government's decision, the plan's primary areas of activity are the following:

- Strengthening Jerusalem as a tourist city;
- Strengthening Jerusalem as a center of research, development, and industry in the field of biotechnology;
- Additional complementary measures aimed at economic development.

The government has allocated a budget of NIS 290 million for this program. Additional funding will be allocated by the Ministry of Tourism and the Municipality of Jerusalem for the benefit of the tourist industry. There is a steering committee for the Plan, which in turn is being implemented by the Jerusalem Development Authority (JDA). JIIS was requested to participate in its implementation through consultation, research, monitoring, and evaluation, and the Institute began this work in 2012. In 2016 JIIS will continue its consultation, research, and evaluation of the Plan.

The details of the Plan by subject area are as follows:

Part A: Development of Tourism

Objective: To follow the development of tourism activities related to the Marom Plan: to provide advice and develop indicators by which to monitor and evaluate the relevant activities and outcomes, and to assist leaders in this area to advance the city's tourist industry in its various forms.

Activities: An evaluation and advisory committee of experts in the fields of evaluation, tourism economics, social issues, and planning is available to serve the Plan. The committee follows the course of development of the tourism branch within JDA. The work focuses on the evaluation of activities in various areas while assisting in creating an economic strategy for further development of the city's tourist industry. Using quantitative and qualitative criteria, JIIS evaluates the degree of success of activities and plans for the development of this industry within the city. It provides continuous consultation, monitoring, measurement, and evaluation, as well as relevant research as needed.

The year 2016 will mark the fifth one during which the state of tourism in the city is being evaluated by the selected criteria, and they indicate shifts in the city's tourist sector. The criteria were chosen so as to assess the state of tourism in the city in accordance with the parameters of the tourist industry as well as the activities undertaken by JDA for the promotion of marketing and the acceleration and oversight of hotel construction plans in

the city, public relations throughout the city and the world, participation in conferences and events in Jerusalem, and the like. The figures are updated on the basis of data provided by the Central Bureau of Statistics and an annual Ministry of Tourism survey on tourism to Israel. Statistics regarding activities for the promotion of tourism in the city are provided by JDA.

In 2016 we will address five issues:

- Strengthening Jerusalem as a tourist city;
- The impact of security disturbances and unrest on patterns of tourism to Jerusalem;
- Rental apartments for tourists in Jerusalem – experiences of other countries and recommendations for Jerusalem;
- Potential new tourist markets for Jerusalem;
- Individual tourism – its economic weight and needs;
- Domestic tourism and its contribution to Jerusalem's economy.

Researchers: Israel Kimhi, Lior Regev, and Omer Yaniv

Part B: Knowledge-Based Industries

Objective: Monitoring activities aimed at advancing the biotechnology and high-tech industries in Jerusalem on the basis of the work plans and objectives established by Bio-Jerusalem in the framework of the Marom Plan.

Activities: Consultation, monitoring, and evaluation of the plans to promote biotechnological sectors. A JIIS committee continuously follows the Plan's course of development and implementation within JDA. The committee is mapping current activities, assisting in the development of strategies for action in the field, monitoring, and conducting periodic evaluations. Likewise, focused studies are being conducted with the aim of creating a foundation for future efforts to promote this sector.

This year we will focus on the following issues:

Development of the biotechnology industry:

- A report on indicators for monitoring the development of the biotechnology industry in the city;
- A monitoring report on the biotechnology industry in the city: a formative assessment of the policy tools being used on behalf of that industry.

Development of the high-tech industry:

- A monitoring and evaluation report on the development of the high-tech industry in Jerusalem;
- A monitoring report on the high-tech industry in the city with a formative assessment of policy tools.

Researchers: Yamit Naftali, Shelly Pritzker

Part C: Consultation, Monitoring, Research, and Evaluation of Activities to Promote Academics in the City – The “AcademiCity” Project

Objective: “AcademiCity” is an initiative aimed at turning Jerusalem’s academic institutions into a magnet for attracting students to the city by enhancing the local learning experience while leveraging the economic influence of academic activities in the city.

Activities: A monitoring, evaluation, and consultation committee follows the activities of AcademiCity. It advises the Plan’s directors, monitors its activities, and evaluates its achievements.

This year we will focus on the following issues:

- A monitoring and evaluation report on higher education in Jerusalem in 2016;
- A report surveying graduates of programs for overseas students;
- A report on the main factors influencing the choice of an academic institution of study;
- A survey of graduates of higher education institutions in Jerusalem.

Part D: Migration to and from Jerusalem

A quantitative study on migration to and from Jerusalem, including trends relating to the scale of migration, characteristics of migrants, and original and target regions and localities of migrants.

Researchers: Michal Korach, Dr. Maya Choshen, and Israeli Kimhi

Statistical Yearbook of Jerusalem

JIIS publishes the *Statistical Yearbook of Jerusalem* in a Hebrew-English version on an annual basis. The *Yearbook* includes about 200 charts and graphs containing current data on territory, climate, population, migration, standard of living, employment, industry, services, construction, tourism, education, culture and sports, health, welfare, communications, public order, religion, municipal budget, and more.

This year will see the publication of the 30th *Yearbook*. **This year for the first time we will also publish a Hebrew-Arabic version.**

Yearbook staff:

Chief editor: Dr. Maya Choshen

Graphics editor: Yair Assaf-Shapira

Yoad Shahar, Alon Kupererd, Dafna Shemer

Steering committee chairman: Prof. Moshe Sicron

In cooperation with the Municipality of Jerusalem, the Jerusalem Development Authority, the Knesset of Israel, and the Leichtag Family Foundation

Jerusalem Facts and Trends

This companion volume to the *Statistical Yearbook* examines and analyzes the state of affairs and main trends and developments in Jerusalem over the years. It is published in English as well.

Researchers: Dr. Maya Choshen, Michal Korach, Yair Assaf-Shapira, and Yoad Shahar

Biennial Statistical Yearbook of the Ultra-Orthodox Society in Israel

This publication aims to present comprehensive information about the ultra-orthodox society in Israel and seeks to provide a complete and updated statistical picture for use by decision-makers, policymakers, researchers, and stakeholders with an interest in ultra-orthodox society.

The yearbook will be published for the first time this year.

Researchers: Dr. Maya Choshen, Dr. Lee Cahaner, and Dr. Gilad Malach

In cooperation with the Israel Democracy Institute

Migration of Young Adults to, from, and within Jerusalem

The mayor of Jerusalem has assigned top priority to cultivation of the city's young adult population. The study examines migration trends of young adults to and from Jerusalem by age group, and the localities and regions in Israel from which they moved to Jerusalem, and the localities of residence selected by those who migrated from Jerusalem. Likewise, the study will examine the Jerusalem neighborhoods in which migrants to Jerusalem have chosen to reside, and the neighborhoods abandoned by Jerusalemites in favor of other places in Israel. The study analyzes the data and includes charts, graphs, maps, and a summary of the state of affairs and trends that emerge from the quantitative information.

Researchers: Yair Assaf-Shapira and Dr. Maya Choshen

In cooperation with the Strategic Planning and Policy Division of the Municipality of Jerusalem

Forecasts of Population and Distribution of Centers of Employment, Centers of Study, and Other Focal Points of Activity – Master Plan for Transportation

This is a foundational project whose purpose is to provide the Transportation Master Plan with a base of information, knowledge, and insights that will help establish a new model for transportation in the city. The work will conclude in 2016 and will include the preparation of a new population forecast for the city with population distribution

according to areas of traffic in the city and its metropolitan area, as well as a forecast of employees in relation to centers of employment and major centers of activity across the city that generate traffic, such as major educational and cultural institutions, centers of commerce, industrial zones, and the like.

Researchers: Israel Kimhi, Dr. Maya Choshen, Yair Assaf-Shapira, and Dr. Eliyahu Ben-Moshe

In cooperation with the Jerusalem Transport Master Plan Team

Documenting the Development of the Light Rail

The Light Rail, which is now operating in Jerusalem, has caused a significant change in the city's public transportation system. The Transportation Master Plan, which addresses planning for the entire transportation system, seeks to document the process, its implementation, and the change brought about by the Light Rail. The documentation will cover the history of the planning, construction, and operation of the Light Rail from the day it began to operate through today. The study is expected to be published as an elaborate album containing plans, schematics, and explanations.

Researchers: Israel Kimhi, Lior Regev, and Yair Assaf-Shapira

In cooperation with the Jerusalem Transport Master Plan Team

Long-Term Strategic Plan for Lev Academic Center

The aim of this project is to develop a long-term strategic plan with operational recommendations for the Jerusalem College of Technology – Lev Academic Center in Jerusalem. The plan will help increase enrollment for the Lev Academic Center by identifying attractive future directions of research and study, with attention to the unique characteristics of the Center and emphasis on the target population group and its areas of specialization. The project will explore future trends of study and research, conduct an international study to identify leading plans and innovative inter-agency cooperative endeavors, identify the Center's competitive advantages relative to other institutions of higher education in Israel, and develop a long-term strategic plan that sets objectives and provides the tools for the Center itself to implement the plan.

Researchers: Yael Marom, Dr. Maya Choshen, Yamit Naftali, Yair Assaf-Shapira, Inbar Gordon, and Lior Regev

In cooperation with the Lev Academic Center and Jerusalem Development Authority

Evaluation Studies

In 2016 we will conduct three evaluation studies of social projects in Jerusalem and will work with organizations that operate in the city to produce an internal evaluation of their projects.

Evaluation Study of the Plan for Making Science More Accessible to the Ultra-Orthodox Sector

For the third year in a row JIIS has been accompanying the internal evaluation process in seven cultural and scientific institutions in Jerusalem that participate in the plan for making scientific and technological subjects more accessible to ultra-orthodox children and youth. The institutions offer the ultra-orthodox population in and outside of Jerusalem relevant options adapted to the ultra-orthodox world, both in the form of classes and as a variety of one-time activities.

Researcher: Efrat Sa'ar

In cooperation with the Jerusalem Foundation

Hillel – An Association for People Leaving the Ultra-Orthodox World

This evaluation study will examine the effectiveness of the assistance provided by Hillel, which takes place in three ways: shelter, transition housing, and individual counseling. Hillel is a non-profit organization with no political affiliation. It helps people who seek to leave the ultra-orthodox world and fit into Israeli society.

Researchers: Michal Korach and Dr. Maya Choshen

In cooperation with the Jerusalem Foundation

East Jerusalem and Its Challenges

Forum on Jerusalem and the Conflict: Between the Current Situation and Future Alternatives

Since 1993 a team of researchers at JIIS has been studying the geopolitical issues that affect Jerusalem. The aim of this forum is to present policymakers with reliable and up-to-date information on demographic, social, and political trends in East Jerusalem, and to formulate alternatives for administration of the city in the absence of a political solution, as well as alternatives for future arrangements.

The forum addresses a variety of issues: analyzing Jerusalem's complex reality and present trends, mapping the positions and interests of the sides, reviewing the lessons learned from former negotiations, and examining alternative solutions for interim and permanent agreements.

Forum coordinator: Dr. Amnon Ramon

Forum members: Dr. Hagai Agmon-Snir, Dr. Yuval Bedolach, Ora Ahimeir, Yair Assaf-Shapira, David Brodet, Brigadier-General (Res.) Udi Dekel, Prof. Moshe Hirsch, Dan Halperin, Arik Wurzbarger, Dr. Maya Choshen, Yaakov Yaniv, Dr. Hillel Cohen, Lior Lehrs, Prof. Ruth Lapidot, Dr. Kobi Michael, Reuven Merhav, Attorney Gil-Ad Noam, Prof. Robbie Sabel, Israel Kimhi, Meir Kraus, Danny Rubinstein, Prof. Yitzhak Reiter, Ronnie Shaked, Dr. Emanuel Sharon, and Col. (Res.) Dr. Danny Tirza

The Temple Mount / Al-Haram Al-Sharif – Changes to the Status Quo

This study will document and analyze changes to the status quo at the Temple Mount since 2000. The status quo in this case is not merely another instance in which the existing situation is frozen, as customarily believed, but rather a dynamic and changing state of affairs among Jews and among Muslims. Radical elements on both sides have increasingly been engaging in religious political activities at this holy site, thereby contributing to growing tension in Jerusalem and beyond. This tension has repercussions in a number of arenas, including Israel's relations with the Muslim world, Jordan, the Palestinians, and the international community, as well as repercussions for future arrangements.

The research will analyze these processes and propose overall guiding principles for policy recommendations regarding administration of the Temple Mount and the nature of activities therein.

Researchers: Prof. Yitzhak Reiter, Dr. Amnon Ramon, and Lior Lehrs

Conflicts over Holy Places

Holy places are a focal point of spiritual and ritual expression, but in an environment of ethnic, national, or international conflict, they often become focal points of violence and clashes over identity as well as sites for political recruitment. Conflicts over holy places are uniquely complex and often pose a substantial stumbling block to peace negotiations, therefore requiring separate attention and special effort. This study aims to examine the origins of violent conflicts over holy places and identify ways of reducing violence and resolving conflicts of this nature. The research team has adopted an interdisciplinary approach integrating various theoretical perspectives, including the geography of holiness, conflict resolution (historical and political), and the urban landscape.

The study will address the Israeli-Palestinian conflict in the context of conflicts over holy places and, in parallel, will undertake a comparative analysis of conflicts in other parts of Asia and in Europe, in an effort to test theoretical hypotheses and assumptions on the basis of the empirical cases examined.

In 2016 the study will focus on a number of conflict sites in holy places: conclusion of the Temple Mount study, conclusion of the English-language book on conflicts over holy places and publication of some of its chapters in Hebrew as well, a new paper on the pantheon of the Temple Mount – from an Islamic pantheon to a familial pantheon.

Researchers: Prof. Yitzhak Reiter, Dr. Amnon Ramon, and Lior Lehrs

East Jerusalem Neighborhoods

East Jerusalem (Arab neighborhoods) is largely a “black hole” when it comes to systematic knowledge regarding the social and political characteristics of its Palestinian residents. Policymakers and the general public have very little knowledge about the characteristics of the Arab population in East Jerusalem, its sense of identity and political affinity, and its economic, social, educational, and cultural needs. Even when the will exists to address neglected infrastructures and services in East Jerusalem, institutions lack reliable information regarding the current state of affairs.

JGIS and other institutions such as the Municipality of Jerusalem, the Central Bureau of Statistics, and the Palestinian Bureau of Statistics have accumulated a great deal of data regarding economic and social issues as well as the level of services and the infrastructures. But this knowledge is not complete and has not been analyzed for the purpose of supporting a focused, in-depth study – neither at the inclusive level covering all East Jerusalem Arab residents, nor at the local neighborhood level.

JGIS is conducting a multi-year research project on East Jerusalem across several dimensions: collection of social information on neighborhoods; cross-sectional studies on the needs of East Jerusalem and all its neighborhoods in relation to findings regarding infrastructures and services; and the pooling of databases in the areas of demography,

employment, transportation, infrastructure, services, and more. Depending on need and funding, JIIS will undertake studies of secondary issues at the macro level aimed at highlighting unique problems requiring immediate attention and rectification, such as in the areas of education, planning, and construction. To date we have concluded studies on four neighborhoods: Beit Hanina, Sur Baher, A-Tor, and Wadi Joz. In 2016 we will conduct studies on the neighborhoods of Jabel Mukabar, Issawiya, and Sheikh Jarrah.

East Jerusalem – Roundtables

Alongside research on East Jerusalem neighborhoods, in 2016 we plan to continue a project initiated in 2014 entailing a series of roundtables addressing the status of these neighborhoods and the main problems that require attention and response on the part of the authorities in order to promote solutions and practical policy measures. Participants will include representatives of Arab neighborhoods, planners, engineers, experts, municipal and government representatives, city council members, and representatives of civil society organizations. The roundtables are intended to promote a channel for direct, continuous dialogue between the leadership of East Jerusalem's Arab residents and the municipal authorities, with the goal of engendering a policy change in this area and providing an appropriate response to the needs and problems of East Jerusalem's Arab neighborhoods.

Project committee: Prof. Yitzhak Reiter and Lior Lehrs

In cooperation with the Friedrich Naumann Foundation for Freedom, Jerusalem Branch

The Residence Status of East Jerusalem Arabs

This research aims to examine all aspects and implications of the permanent resident status of East Jerusalem Arabs: the form it has taken since 1967, its significance in day-to-day life as well as its long-term implications for Israeli policy and the activities of governing authorities in East Jerusalem, and alternative status proposals for East Jerusalem Arabs using various scenarios – that of no arrangement or that of progress towards an interim or permanent arrangement.

Researcher: Dr. Amnon Ramon

Open City

During the course of diplomatic meetings between Israel and the Palestinians over the years, the idea was raised of maintaining Jerusalem as an “open city,” without any physical division, in the framework of a peace agreement between the parties. This study explores the issue and the questions it raises and undertakes a comprehensive assessment of models and challenges related to the legal, economic, security, and administrative aspects of this

matter. This discussion will be accompanied by a comparative analysis of models from various cities throughout the world and an examination of the conflict management and resolution processes employed in divided cities – whether divided between communities or between countries – around the world. It will also include a survey of studies, proposals, and creative ideas raised by various entities and individuals – Israeli, Palestinian, and international – in this context.

Researcher: Lior Lehrs

A Special Regime for the Old City – An Israeli-Palestinian Project

For many years JIIS researchers have engaged in thinking about the model of a “special regime” in the Old City or the Historic Basin as a policy solution in the context of an Israeli-Palestinian peace agreement. The same concept was also raised in talks between Olmert and Abu-Mazen during the Annapolis process in 2008. This project aims to formulate a detailed proposal for a special Israeli-Palestinian regime – a Jerusalem Joint Authority – in the Old City, in order to help policymakers during future negotiations on Jerusalem.

The project, conducted by an Israeli-Palestinian research team comprising experts in various fields, aims to identify a joint framework that would reflect the interests and positions of both sides.

The project addresses various aspects related to the special regime: the structure of the regime, international involvement, security arrangements, municipal administration, economic aspects, the judicial system, and administration of holy places.

Researchers: Meir Kraus, Israel Kimhi, Dr. Amnon Ramon, Prof. Robbie Sabel, Prof. Yitzhak Reiter, Udi Dekel, and Lior Lehrs

Shared Work Spaces

This study addresses work spaces shared by Jews and Arabs in East Jerusalem. The study aims to identify the characteristics of workplace relations and the nature of inter-personal and social relations that form between Jews and Arabs at the workplace. It will examine the manner in which work spaces exist and preserve the nature of relations against the background of a national and political conflict between the two populations.

The study will also examine the influence of shared work space on the social and political stances and perspectives of Jewish and Arab employees. At this stage the study has finished collecting data, which include 440 questionnaires and about twenty in-depth interviews. We are currently processing and analyzing all the information in preparation for publication.

Researchers: Marik Shtern, Ahmad Asmar

East Jerusalem Students in Israeli Higher Education Institutions

In the past decade there has been a significant increase in the number of students from East Jerusalem who have enrolled in Israeli higher education institutions such as the Hebrew University, Hadassah Academic College, and the David Yellin College of Education. This is a significant shift in the trend, which can potentially influence the manner in which East Jerusalem residents integrate into the local labor market specifically and that of Israel generally. The inclusion in the workforce of university graduates with bachelor's degrees in the humanities, social sciences, and hard sciences, who also have good Hebrew-language skills and professional certifications suited to the demands of Israel's economy, could result in East Jerusalem residents entering advanced sectors of the economy or holding more senior positions in the traditional sectors of the economy where they are not represented today. This reality could change the structural hierarchy between Jews and Arabs in the city's labor market and increase the "Israelization" of East Jerusalem residents. The study will map the integration of East Jerusalem students into Israeli higher education institutions, present their distribution by area of study and profession, and examine future trends. The study will offer policy recommendations to promote workplace integration of graduates from East Jerusalem in the local and national labor market.

Researchers: Marik Shtern, Ahmad Asmar

Sustainability Research Center

Urban Sustainability

“Urban Sustainability” is a three-year project launched in May 2013 and expected to conclude in May 2016. The project’s starting point is the fact that despite achievements in the efficiency of production processes and the transition to environmentally friendly products, we are very far from reaching the objectives that will enable preservation of the global environment for the next generations. The project’s innovation lies in its focus on human behavior. “Urban Sustainability” identifies the city as the place where most human activity takes place, and with the assistance of a team of leading experts in various areas of human behavior, it seeks to formulate recommendations for policy and conduct, with a view to attaining sustainability by changing the urban lifestyle.

The project is currently entering its third and final phase. The first phase entailed the preparation of professional opinions by experts in various fields that were identified as constituting the basic elements of sustainable urban life, as well as the formulation of a vision and principles for a sustainable city in Israel. At the end of this phase, in February 2015, the main conference of the project was convened, with two researchers invited from Clark University in the United States and 250 participants from local authorities, government ministries, non-governmental organizations, and academia, among other places. The conference included an academic seminar, which led to the initiative Scoria Israel, now being launched. During the project’s second phase “urban laboratories” were held in Jerusalem, Holon, and Ashdod in cooperation with the local authorities, with the aim of examining the applicability of ideas raised in the expert opinions and enriching the knowledge and insights gathered so far in preparation for the project’s final phase.

The final phase, which will conclude in May 2016, comprises work by three main work groups on the issues of community, the sharing economy, and public space, which were identified as central to urban sustainability. The work groups will examine urban test cases for the various issues, and using their findings and the vast knowledge accumulated through the project, they will formulate policy recommendations to promote changes in behavior so as to achieve a sustainable lifestyle in Israel’s cities. The recommendations will be directed at various decision makers and, especially, local authorities. In addition, this year we will finish developing a set of project indicators that are intended to measure urban sustainability. In April 2016 we plan to hold the concluding conference of the project.

Project chair: Tami Gavrieli; Coordinators: Galit Raz-Dror and Inbar Gordon; Research assistants: Erel Ganan and Leila Collins; Advisor: Valerie Brachya; Researchers for this phase: Dr. Lia Ettinger and Lorit Lebovitz (Heschel Center), Prof. Erel Avineri, Yoav Egozi, Sharon Band-Hevrony, Idit Alhasid, the Weconomize Forum, Architect Oded Kutok, Dr. Dror Kochan, and Dr. Keren Mintz

Milken Innovation Center

Fellows Program

The Milken Fellows Program is the leading fellows program in Israel in the area of finance and economics. The program aims to develop human capital that will integrate into the public sector as well.

The 2015/2016 Milken Fellows will continue in the program until July 2016. We will begin recruiting and selecting applicants and filling positions for the next cycle in May/June 2016. The selected group will begin its activities in October 2016 and continue until the summer of 2017. This year Fellows have been placed in the Ministry of Finance, National Economic Council, Ministry of Environmental Protection, Office of the Chief Scientist, Ministry of Economy, Israel Tax Authority, and Israel Securities Authority. Pending funding, the program will place Fellows in the Municipality of Jerusalem in 2016-2017. The program will include a research seminar at the Hebrew University's School of Business Administration and a weekly research seminar at JIIS.

Global Fellows

The Milken Global Fellows Program will recruit applicants from the University of California in Berkeley, San Diego, and Los Angeles as part of the Global California-Israel Partnership. We will train four fellows in Israel for/during a ten-week summer program.

Fellows Alumni Program

The Milken Fellows Alumni Program is under development. The aim is to enhance the social media, networking, and enrichment options for former Fellows. Alumni of the Milken Fellows Program serve in leadership positions in government, non-governmental organizations, academia, private financial services, and industry. Plans include a newsletter, guest blog, networking events, and special events with sponsor support, including professional training.

Program staff: Orly Movshovitz-Landskroner, Steven Zecher, Leora Shoham-Peters, Glenn Yago, and Yaakov Odell

Financial Inclusion

Building on the Financial Innovations Lab sponsored by the Citi Foundation, we will continue efforts to design and develop a newfinance facility in order to make community lending models accessible to social investors. JIIS will make it possible for social investors from around the world to select specific programs for community loans that

provide funding for small businesses, social enterprises, financial education, and technical assistance.

This project was launched in cooperation with other entities and participants who are active in the community. The project will leverage additional start-up funding in support of a platform for community lending. In the context of this project a Fellow will be placed at the Israel Tax Authority to focus on taxation policy for social investment, and another Fellow will be placed in the Accountant-General's Office at the Ministry of Finance.

Project staff: Steven Zecher, Glenn Yago, and Leora Shoham-Peters, and Yaakov Odell

California-Israel Innovation Partnership

This is an extension of the California-Israel program, which aims to build a platform for global innovation to leverage opportunities for technological growth in the areas of water, food, health, internet security, and energy. The initiative includes organizing inter-governmental, economic development, and technology/training teams for each area of activity (water, food, health, internet security, and energy); identifying information about harmful technological applications; key areas of applied research; development and demonstration of work in progress; training of joint California-Israel teams; and the design and launch of an innovation investment program for scalable cross-sectorial public-private-philanthropic partnerships at beta sites in California, Israel, or developing markets.

The specific work plan for this year includes continued implementation of the strategic roadmap from the Financial Innovation Labs in the areas of water and bio-medicine, which took place in 2015, and the establishment of Financial Innovation Labs in the areas of agritech and energy. In the context of this project a Fellow will be placed in the Office of the Chief Scientist at the Ministry of Economy, and another Fellow in the offices of Israel NewTech at the Ministry of Economy.

Project staff: Glenn Yago, Steven Zecher, Orly Movshovitz-Landskroner, Leora Shoham-Peters, Yaakov Odell, and external advisors

The projects on technologies of water and bio-medicine in **2015** were funded by philanthropic foundations in California and industrial/social investors. The agritech and energy Labs will depend on new funding sources among industrial/social investors in 2016.

Capital Market – Regulation, Tax Policy, and New Products

This project is a continuation of our work on Israel's capital markets, and it builds on several research efforts, including the Financial Innovations Lab on *Re-inventing Israel's Capital Market* in 2013. We will work with the Tel Aviv Stock Exchange (TASE), Israel

Securities Authority, and other stakeholders to design new products that will address issues of turnover, liquidity, and concentration.

This project will include the placement of Fellows at the Israel Securities Authority and at the National Economic Council in the Prime Minister's Office.

Project staff: Glenn Yago, Steven Zecher, Leora Shoham-Peters, and Orly Movshovitz-Landskroner

Environmental Policy Initiative

The Ministry of Environmental Protection is developing strategies to encourage the use of green technologies in the construction of houses and office buildings. The project is based on the work of the Financial Innovations Lab in 2015 and expands its scope to include the development of a finance facility to leverage capital markets and secure funding for variety of initiatives to reduce greenhouse gas emissions in Israel. These include green construction, treatment of dry waste, funding of small- to mid-sized initiatives, and funding of alternative energy sources.

In the context of the program a Fellow will be placed in the Planning and Policy Unit of the Ministry of Environmental Protection.

Project staff: Glenn Yago, Steven Zecher, Leora Shoham-Peters, and Orly Movshovitz-Landskroner

In cooperation with the Ministry of Environmental Protection

Center for the Study of Ultra-Orthodox Society

Patterns of Employment, Consumption, and Community in the New Ultra-Orthodox Cities

In early 2016 we will complete our study on the new ultra-orthodox cities. The study is based on a field survey conducted in 2015. The results were compared with those of a similar survey conducted by the researcher in 2007. This comparison makes it possible to identify changes that have taken place in the meantime and thereby assess patterns of change in ultra-orthodox society and their intensity.

Researcher: Dr. Lee Cahaner

In cooperation with the Jewish Federation of New York

Patterns of Employment and Community among *Ba'alei Teshuva* in Israel

This study, conducted during the course of 2015, looks at the unique status of *ba'alei teshuva* (newly religious) members of the ultra-orthodox community with respect to their employment potential and the extent of their integration into the heart of ultra-orthodox society.

Researcher: Asaf Malchi

In cooperation with the Tevet Employment Initiative of the Joint Distribution Committee, the Government of Israel, and Netiot – an organization of *ba'alei teshuva*

The Emergence of Ultra-Orthodox High School Yeshivas in Israel

Alongside the dominant track of small yeshivas for boys aged 13-16, an alternative track has begun to emerge: educational institutions for this age group that offer a different curriculum, with general studies in addition to religious study, despite the stated objections of ultra-orthodox rabbis. Some of these institutions prepare students for the high school matriculation exam and are known as “ultra-orthodox high school yeshivas.” This phenomenon has been spreading in recent years.

The study will focus on these yeshivas. It will explore the emergence of the demand for this type of ultra-orthodox high school education, the circles within ultra-orthodox society from which students come, the factors that shape the demand for this type of institution within the ultra-orthodox population, ways of assuaging rabbinical opposition, locations where such institutions might be established, and educational systems that might be interested in incorporating ultra-orthodox high school yeshivas.

Researchers: Prof. Amiram Gonen, Rabbi Bezalel Cohen, Dr. Yaakov Lupo

In cooperation with the Jewish Federation of New York and an anonymous foundation

Transformations in Ultra-Orthodox Education

This study is the product of a cooperative endeavor between the Ultra-Orthodox Division in the Ministry of Education (“the Division”) and the Center for the Study of Ultra-Orthodox Society at JIIS (“the Center”). The cooperation entails the preparation of research reports on various aspects of the issues that have surfaced and the transformations that ultra-orthodox education has undergone since the Division was established. The reports will be prepared by supervisors in the Division, with the guidance of JIIS researchers. A compilation of the first set of research reports will be submitted during the final quarter of 2016.

Research coordinator: Dr. Anat Bart

In cooperation with the Jewish Federation of New York

Forum of Researchers on Ultra-Orthodox Society

During 2016 the Forum for Ultra-Orthodox Studies will continue its activities, within the framework of the Center. The Forum reviews recent studies on ultra-orthodox society conducted by various research institutes in Israel and abroad.

In cooperation with the Jewish Federation of New York

Pending Projects

(Fundraising Currently Underway)

Business Models for a Circular Economy – A Proposal to the European Commission

The aim of this project is to examine the vast array of business models that incorporate the principles of a circular economy in various countries throughout Europe and in Israel. These models – which include, among other things, recycling technologies, reduced pollution and waste, reuse and extension of product life, and comprehensive systemic innovation in the form of “servicizing” – will be examined in the context of selected sectors: water, food, construction, transportation, and others.

The assessment will focus, among other factors, on barriers to the assimilation and success of these models, measurement of the environmental performance of the systems, the role and assimilation of technology, the economic infrastructure, and the contribution of these systems in terms of business and society. On the basis of this assessment, we will examine the feasibility of assimilating similar systems in settings where the principles of a circular economy have not been implemented.

The final product will be a set of recommendations for policymakers at the European level, as well as a platform and a series of events aimed at establishing connections between policymakers, entrepreneurs, the business sector, and civil society organizations. Special emphasis will be placed on the social aspects of lifestyle, consumption behavior, producer-consumer relations, and expanded corporate responsibility.

The proposal will be submitted during the first quarter of 2016 to the “Horizon 2020” program of the European Commission, with the aim of commencing work during the final quarter of 2016.

Researchers: Yael Marom, Tami Gavrieli, Inbar Gordon, Galit Raz-Dror

Development of the Jerusalem Road System since 1967 – Proposal to the Jerusalem Transport Master Plan Team

The Jerusalem Transport Master Plan Team has commissioned a comprehensive study on the development of Jerusalem’s road system since the city’s unification (including a separate study on the light rail).

The study will be published as an album with text and pictures as well as schematics of plans and statistics on the development of the city’s transportation system.

Researchers: Israel Kimhi, Lior Regev, Yair Assaf-Shapira, and Omer Yaniv

Think Tank: Developing a Planning Policy for Meeting and Interaction Spaces in Jerusalem – Proposal to the Konrad Adenauer Foundation

The aim of this think tank on planning for shared spaces in Jerusalem is to generate cross-cutting urban thinking on all aspects of interaction between and among population groups in the course of daily life. There is a need for systematic data collection on the potential and the threat inherent in various shared spaces throughout the city. In parallel overall planning and physical planning should also begin for shared spaces that enhance the likelihood of non-violent, and even positive, encounters between population groups.

Field research will enable this think tank to gain insights and formulate the outline of a plan for urban development. The process of deliberating and drawing conclusions will not remain solely at the theoretical level but will, rather, be translated – via the think tank – into proactive action aimed at addressing the unique needs and characteristics in the field. Implementation of the theoretical conclusions in the urban space of Jerusalem will reflect assimilation of the “blended vale” approach, that is, an assessment of urban investment in relation to the potential to effect change in three main spheres: economic, social, and environmental. The aim of these projects is to generate high social returns, that is, substantial benefits in terms of social value relative to the resources invested. The process is also intended to enhance economic value as a result of urban investment, and all together these developments will improve the welfare of Jerusalem residents, Palestinians and Jews. This approach to planning offers a systemic municipal/urban/city-based response to the needs of a population that has been neglected for many years, while also promoting positive encounters and interaction between the Jewish and Palestinian sectors. The planning process will aspire to realize the positive potential inherent in meeting “at the seam” and in multi-cultural encounters as well as inter-religious discourse.

The think tank will be a cooperative endeavor of the Municipality of Jerusalem and JIIS. Additional potential partners include the Jerusalem Foundation, the Architecture Department of Bezalel Academy, and the Institute of Urban and Regional Studies Division at the Hebrew University.

Researchers: Marik Shtern, Yaara Isser, and Ahmad Asmar

Professional Training in East Jerusalem – Proposal to the Bader Foundation

This study will address the issue of promoting employment in East Jerusalem and breaking the cycle of poverty. A wide range of activities is needed to enable East Jerusalem residents to integrate into the local and Israeli labor markets and to advance professionally in their fields of study or training. The study will entail a comprehensive survey of the needs, opportunities, and possibilities related to professional training in East Jerusalem. It will

also offer policy recommendations and the general contours of potentially influential projects.

Researchers: Israel Kimhi, Yamit Naftali, Ahmad Asmar, and Marik Shtern

In cooperation with the Bader Foundation

Urban Sustainability, Phase Two: Assimilation – Proposal to Yad Hanadiv

The Center's proposal for an extension of this project focuses on the possibilities for assimilating the values of sustainability in cities. The project "Urban Sustainability" succeeded in many cases in bringing the discussion of sustainability values to new places. We have expanded the discourse on sustainability to cover issues of society, community, and consumption, and have forged strong connections with a number of local authorities that were very interested in the project.

After publishing our policy recommendations for steps that municipalities can take to promote sustainability, we will face the substantive challenge of working cooperatively with cities in Israel to implement these recommendations. We have learned that the discourse on sustainability will not advance the cause if it remains solely a discussion among the "converted" and that it is important to work with various officials in the local authority in order to examine all aspects of urban life from the perspective of sustainability and assimilate these values at all levels and stages of urban activities. The recommendations will be presented in cooperation with various cities.

Research director: Tami Gavrieli; Coordinators: Galit Raz-Dror and Inbar Gordon; Research assistants: Erela Ganan and Leila Collins; Advisor: Valerie Brachya. Partners will be added as needs are defined.

Strengthening Urbanism

The Sustainability Research Center seeks to remain involved in initiating implementable projects to strengthen the element of urbanism in Israel's planning policy. The staff of the Center are engaged in relevant endeavors in Israel through participation in the Israel Urban Forum, the National Government Headquarters to Strengthen Urbanism, and other entities. The Center will initiate activities aimed at promoting concepts related to sustainable urban living through various means: continuing to cultivate relations with Jerusalem forums that address urbanism and sustainability, formulating proposals for research to promote the concepts of urbanism, and initiating additional policy studies on the matter.

Research director: Tami Gavrieli; Coordinators: Galit Raz-Dror and Inbar Gordon; Research assistant: Erela Ganan; Advisor: Valerie Brachya.

The project is at the stage of development and marketing

Participation in the Strategic Plan for Jerusalem as a Smart City – Dialogue with the Municipality of Jerusalem

The Jerusalem Municipality is exploring the possibility of pursuing the city's development as a smart city. Many elements of a smart city dovetail with the aims of urban sustainability, but some conflict with sustainability values. The Sustainability Research Center seeks to participate in the strategic plan for transformation of Jerusalem into a smart city and its adaptation to the values of urban sustainability, which focus not only on smart technologies but also, and primarily, on wise use of the residents' intelligence, which can transform the city into a smart, innovative, and progressive city. Discussions will be held with the Jerusalem Municipality with the aim of participating in its programs.

Research director: Tami Gavrieli; Coordinators: Galit Raz-Dror and Inbar Gordon; Research assistants: Erela Ganan and Leila Collins; Advisor: Valerie Brachya. Partners will be added as needs are defined.

The Sharing Economy – Dialogue with the Companies Uber and Airbnb

The sharing economy is a growing phenomenon throughout the world, and in recent years it has begun to gain ground in Israel. A sharing economy is one that redefines relations between “sellers” and “buyers” such that anyone can transition between being a consumer and being the owner of a product, and many products can become items of commerce between people (residence, food, means of transportation, skills, and so on).

There are many examples today of products that are no longer consumed in the same way as they used to be but, rather, through platforms for shared consumption. The salient examples are Fiverr, Uber, and Airbnb, among others. Yet this change in the customary rules of consumption also poses many challenges to the existing system in terms of taxation, workers' rights, overlap with unionized spheres of work, insurance, and other issues. Research in this field is inadequate; nor is it keeping up with the pace of developments in the market.

The Sustainability Research Center seeks to conduct a study on the topic of the sharing economy, which would survey current trends, challenges, and barriers to its spread as well as the opportunities it creates, from a perspective that views the sharing economy vis-à-vis human economic activity as a phenomenon that will only grow. This study will seek to highlight the areas where a sharing economy advances sustainability as well as those areas where a sharing economy and sustainability conflict. The aim of the study is to develop a better understanding of this subject and its contribution to sustainability and perhaps in the future to help it take root in Israel for the benefit of all concerned.

Research director: Tami Gavrieli; Coordinators: Galit Raz-Dror and Inbar Gordon; Research assistants: Erela Ganan and Leila Collins; Advisor: Valerie Brachya. Partners will be added as needs are defined.

Sustainable Jerusalem

The Milken Center proposes a number of programs for the economic and community development of the Jerusalem region. The programs focus on three areas:

- **Funding the strategy:** In the context of this program a new financial facility will be developed with the aim of increasing capital investment in Jerusalem to strengthen the economic, cultural, and civic foundation of the city. Emphasis will be placed on consolidation of municipal budgets and budgets for sustainable development as well as new sources of capital to fund private and public partnerships. The program will seek to establish philanthropic investment in Jerusalem as “social investment” with both financial and social returns. This novel approach will leverage new philanthropic funding from around the world and help create a sustainable model for investment in Jerusalem.
- **Development of assets:** The objective here includes the development of sustainable “business” models for the cultural assets of the Jerusalem region, such as Mishkenot Sha’ananim, the Botanical Gardens, and Hansen House, for example.
- **Measurable results:** This will entail an assessment of the results achieved from selected social investments in Jerusalem’s assets on the part of the Jerusalem Foundation and others. The process will include an estimation of investment, identification of outcomes that help strengthen and develop the region, and the development of evaluation tools to measure outcomes of investing in sustainability and outcomes of future investments.

Project staff: Steven Zecher, Glenn Yago, Yaakov Odell, Leora Shoham-Peters, Orly Movshovitz-Landskroner, and advisors.

Modern Hasidim – Proposal to the Jewish Federation of New York

This study seeks to spotlight a steadily growing group within the ultra-orthodox community – the modern Hasidim, who see themselves as an integral part of Hasidic society yet at the same time do not isolate themselves from the general public in Israel. The study will review the ideological positions and perspectives of this group and examine the possibility that this phenomenon – which takes place today on an individual basis – will take the form of an organized group with institutions for religious study and leadership training, whether as a separate Hasidic arena or as part of the original structure. The study will be based on in-depth interviews.

Researchers: Dr. Lee Cahaner and Yehuda Morgenstern

Mizrahiim in Ultra-Orthodox Society: From Ethnicity to Community – Proposal to the Jewish Federation of New York

This study aims to propose another layer in the rich tapestry of identities that comprise ultra-orthodox society: the communal(*eda*) element. The study will focus on the ways that Mizrahi communities within ultra-orthodox society organize and define themselves. To date researchers of Mizrahi ultra-orthodox society have focused on the general ethnic background. The unit of analysis was “ethnicity” – whether as a synonym for political organizing or as a synonym for a form of ultra-orthodox Judaism that differs from the Ashkenazi version. As an alternative, this study will seek to develop a different perspective by proposing that “community” and “communalism” be seen as the unit of analysis that can teach us how population groups from Islamic countries establish their unique identity within the ultra-orthodox landscape. The study will map the ethnography of an ultra-orthodox city, emphasizing community organizations led by ultra-orthodox rabbinic figures.

Researcher: Dr. Nissim Leon

Residential Distribution of the Ultra-Orthodox Population – Proposal to the Jewish Federation of New York

The rapid growth of Israel’s ultra-orthodox population is evidenced by the continuous spread of ultra-orthodox residential areas in addition to already-existing population centers in ultra-orthodox neighborhoods and quarters or ultra-orthodox cities. The concentration of population centers stems from the need for specific services characteristic of this population group as well as the need for a homogeneous cultural space where one can maintain and ensure an ultra-orthodox lifestyle. For many years a significant majority of the ultra-orthodox population was concentrated in Jerusalem and Bnei Brak. Given the high cost of living in these two cities, during the past three decades the ultra-orthodox population has spread throughout the country, reaching longstanding cities, peripheral development towns, and new ultra-orthodox cities. This study will review the distribution patterns of this population group, at both the city level and the country level, and examine the repercussions of this population spread on the ultra-orthodox population itself as well as the non-ultra-orthodox population. The study will be submitted during the last quarter of 2016.

Researcher: Prof. Amiram Gonen

Forthcoming Publications – 2016

Jerusalem Research Cluster

- Urban Tourism in Jerusalem – Israel Kimhi and Noam Shoval – in cooperation with the Hebrew University
- The Residential Status of East Jerusalem Arabs – Dr. Amnon Ramon
- (Widespread) Employment Integration – Marik Shtern
- Statistical Yearbook of Jerusalem
- Statistical Yearbook of Jerusalem – Translation to Arabic
- Jerusalem: Facts and Trends – Hebrew
- Jerusalem: Facts and Trends – English
- Statistical Yearbook of the Ultra-Orthodox Society
- Status Quo at the Temple Mount – Prof. Yitzhak Reiter
- Conflicts over Holy Places – Hebrew and English – Prof. Yitzhak Reiter
- Three Neighborhoods in East Jerusalem (Issawiya, Jabel Mukabar, Sheikh Jarrah)
- Negotiations on the Question of Jerusalem
- Documentation of the Development of the Light Rail

Center for Environmental Policy

- Indicators of Urban Sustainability
- Urban Sustainability, Phase Two – Policy Recommendations

Milken Innovation Center

- Fellows' Reports – 7 publications anticipated
- Lab Reports – 4 publications anticipated

Center for the Study of Ultra-Orthodox Society

- Asaf Malchi: **Patterns of Employment, Consumption, and Community in the New Ultra-Orthodox Cities** – during the first quarter of 2016
- Lee Cahaner: **Patterns of Employment and Community among *Ba'alei Tshuva* in Israel** – during the first quarter of 2016

- Amiram Gonen, Bezalel Cohen, Yaakov Lupo: **The Emergence of Ultra-Orthodox High School Yeshivas in Israel** – during the second quarter of 2016
- Amiram Gonen, researcher (editors): **Ultra-Orthodox Women in an Era of Transformations** – during the third quarter of 2016
- **Academic journal:***Studies on Ultra-Orthodox Society* – This Hebrew-language academic journal will continue to be published electronically during 2016. **Editor:** Prof. Amiram Gonen
- **Annotated bibliographic database of studies on ultra-orthodox society** – Work on the bibliographic database of studies on ultra-orthodox society will continue during 2016

Conferences Planned for 2016

- **Conference on East Jerusalem Neighborhoods** – Issawiya, Jabel Mukabar, and Sheikh Jarrah
- **Conference in Memory of Prof. Bar-Siman-Tov**
- **Conference in Honor of Reuven Merhav's 80th Birthday**
- **Conference on Servicizing: Conclusion of the SPREE Project** – The SPREE Project, which was declared by the European Commission to be a flagship project and success story in the field of the circular economy, concluded in June 2015. A conference is planned for 2016, where the range of project outcomes from the various phases will be presented, with attention to policy issues in the Israeli context and in comparison to other parts of the world. This will be the first conference in Israel to focus on this issue and ?? המסכם של פרויקט השונים שיעלו בכנס ??
- **Urban Sustainability Center [[Sustainability Research Center]] – Conference on Urban Sustainability to Mark the Conclusion of the Project**
- **Geographical Transformations in the Patterns of Residence of Israel's Ultra-Orthodox Population** – This conference will present the findings of research conducted by Dr. Lee Cahaner on the patterns of employment, consumption, and community in new ultra-orthodox cities, research by Prof. Amiram Gonen on the residential distribution of the ultra-orthodox population, and findings of other researchers.
- **Ultra-Orthodox *Ba'alei Teshuva*** – This conference will present findings from a study by Asaf Malchi on employment and community patterns among *ba'alei teshuva* in Israel, as well as findings by other researchers.
- **Ultra-Orthodox Women in an Era of Transformations** – Marking the publication of a compilation on this issue